

Nonlinear **behavior** of a **business mind**

Second title: lazy boss concept
You are expecting: Mozilla for Business

Prague, EuMozCamp



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Name: Bogomil "Bogo"
Shopov
Age: 35 (almost)



I know that **10 is equal to 2** and programming in different areas is one of my strong sides.

I defend the open source and free software principles as well as the Internet users' digital rights. (EU, Bulgaria)



I am Mozilla advocate in Bulgaria,
also I ran in the European election in 2009 :)



`./WhoAmI`



RMS

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It is your time to talk now. Please introduce yourself
In ... 30 sek

`./WhoAreU`



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If you have some questions during my talk,
please :

1. Shoot (please not at me)
2. Raise your voice NOR hand
3. Tweet them to @bogomilshopov

Please use #eumozcamp09 to identify relevant content.

`./WhoAml`



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Let's start with a small demonstration

Are you **READY?**

toolbox

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09:00

I am drinking my first coffee for the day

My usual day at the office



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11:00

Hm, let's read some news, eh?

Maybe you are wondering why I am reading
A non digital newspaper?

My usual day at the office



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11:45

I HAVE to go to the toilet.

My usual day at the office



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12:00

Lunch time (that sounds like beer)

The abbreviation lunch, in use from 1823, is taken from the more formal "Lunchentach," which the OED reports from 1580, as a word for a meal that was inserted between more substantial meals.

My usual day at the office



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13:00 - 15:00

Siesta, baby :)

A siesta (Spanish pronunciation: ['sjesta]) is a short nap taken in the early afternoon, often after the midday meal.

wikipedia

My usual day at the office

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16:59:58

It is time to go HOME !
Only N-2 sec to go ...

My usual day at the office



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16:59:59

My Boss is calling ...

-Hello, Bogo, I need your help. I am thinking about bla bla bla (I am not listening)

My usual day at the office



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Well, it is time for the story. Are you still here?

If there is no one left in the room:

Go for a beer and take your plane back
else:

Continue

Finally the story :)



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Address the needs of your business

Different languages

Boss

Me

*I have to talk with
My employees with
Text and voice*

OpenFire

Step by step



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Address the needs of your business

Different languages

Boss

Me

*I have to gather a meeting
And to chat with more
Than one person at the same
time*

OpenFire
groups

Step by step



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Address the needs of your business

Different languages

Boss

Me

*I must call landlines
And mobile phones*

[OpenFire and
Asterisk](#)

Step by step



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Address the needs of your business

Different languages

Boss

Me

*I want everyone to have
A web based email system,
Notes and tasks applications,
And I want to set different roles
For each user*

Horde

Step by step



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Address the needs of your business

Different languages

Boss

Me

*I want an online PM system
With a lot of functions and I want
To see how the projects are going*

Oh, yes to spy
On people.
PHProjekt

Step by step



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Address the needs of your business

Different languages

Boss

Me

*I want those systems to be
Online even if we don't have
internet*

Okie dokie

Step by step



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Address the needs of your business

Different languages

Boss

*And I want everything
to be easily accessible
and user-friendly*

Me

Ok Boss,
We will use
Firefox for that

Step by step



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Address the needs of your business

Different languages

Boss

?!!? Firewhat?

Step by step



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Address the needs of your business AND
See **how Firefox fits into your business**

1. Using Jabber (OpenFire) with Sameplace and Firefox.
 - You can make groups, chat with groups and with Employees into them
 - You can use it even when you do not have access to The Internet
 - and **a lot** of functionality

The communication part is up and running. My Boss can **Talk and browse** at the same time - Priceless

Step by step



FOXKEH SEZ hack yourself a masterpiece

*Address the needs of your business AND
See **how Firefox fits into your business***

1. Navigation issues

- Just **put a new menu** into Firefox Menubar with:*
- where is the webmail*
- where is the project management system*
- where is the company wiki*
- where is ... whatever you need*

*Forget remembering more than 10 addresses like this one:
[b65-myweb.companysite:9994](#)*

Step by step



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*Address the needs of your business AND
See **how Firefox fits into your business***

1. Ubiquity

*You don't have to explain to your Boss what Ubiquity is.
Just show him/her how works and your custom commands*

*The Boss probably doesn't know how to work with many tools,
But he/she knows how to write in your native language.*

Step by step



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*Address the needs of your business AND
See **how Firefox fits into your business***

2. Talk {group} command
 - send a message to any group from the office – using jabber (jquery and PHP)
3. call {internal} command
 - Make a call using asterisk and C2C php
4. show {project} command
 - Go to a specific URL from PM system

Step by step



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*Address the needs of your business AND
See **how Firefox fits into your business***

- 1. Understand what the business wants*
- 2. Show it that Firefox can fit very good into business.*

*Most of the businesses don't care about Open standards,
Open source, they think Free software
is something without money.*

*But do they think about **Time and money***

Step by step



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*With all Mozilla products
you can
save time to business*

Step by step



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*If you can save business time and
Make it simpler and easier the
Business will **love Mozilla** and
Most of all will **start donating**
More and more to the Foundation*



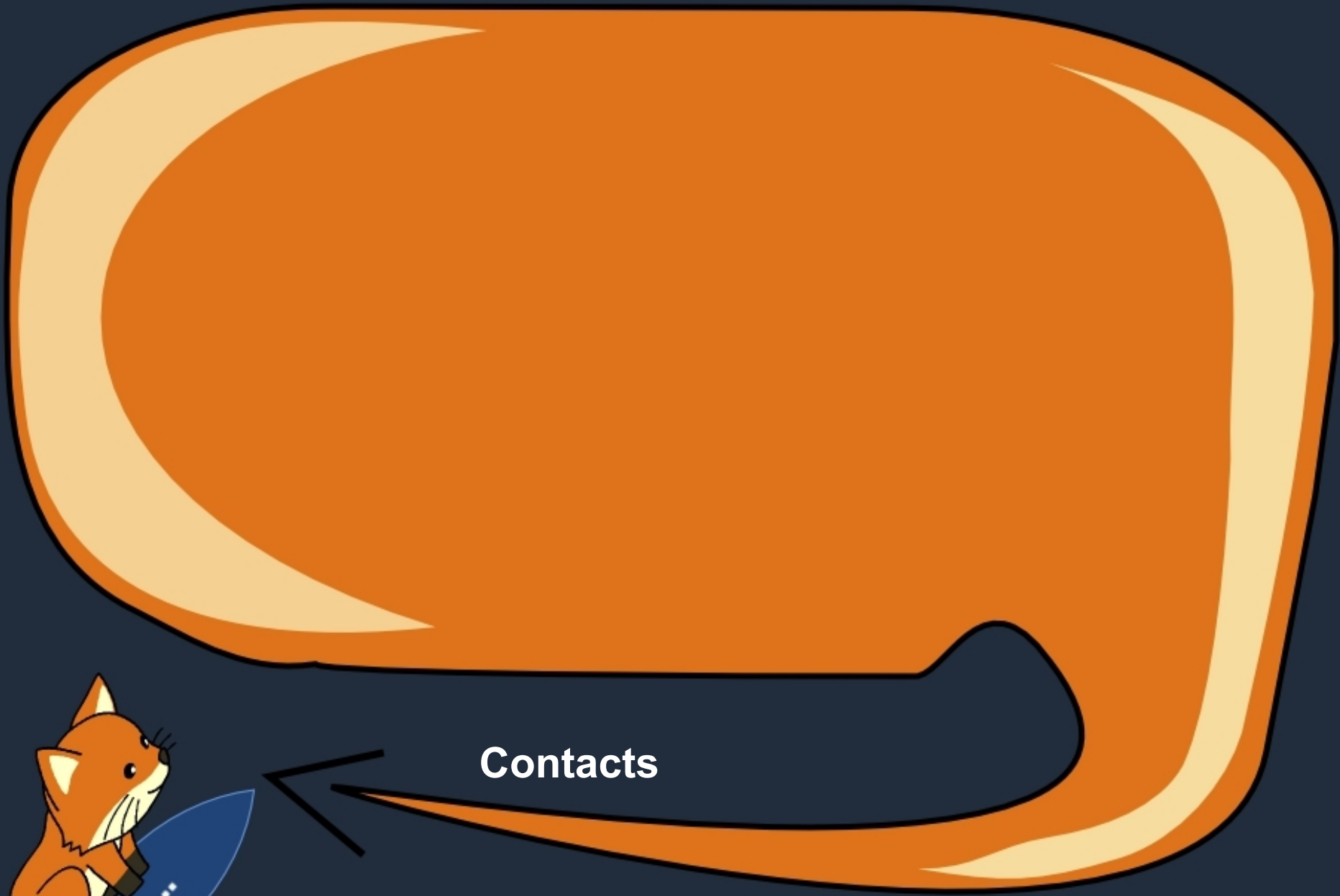
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Few words about

OpenGov



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Contacts



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