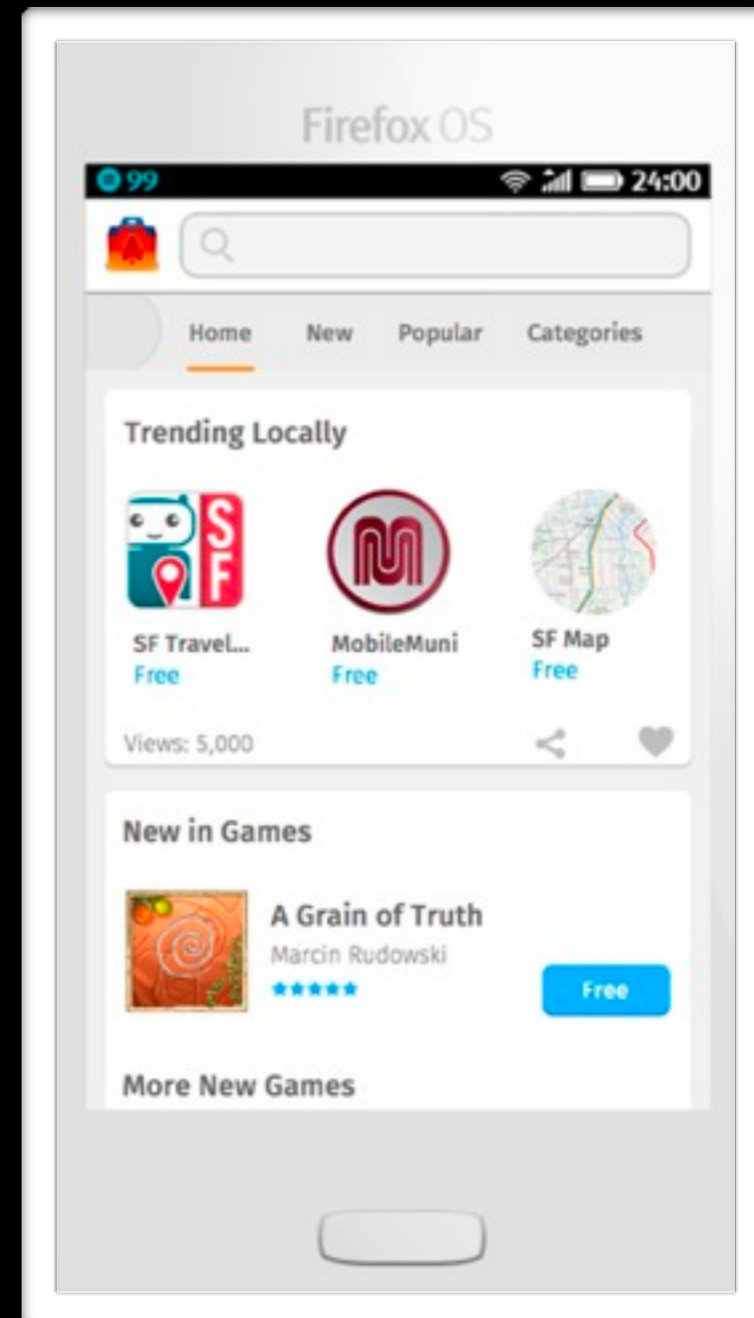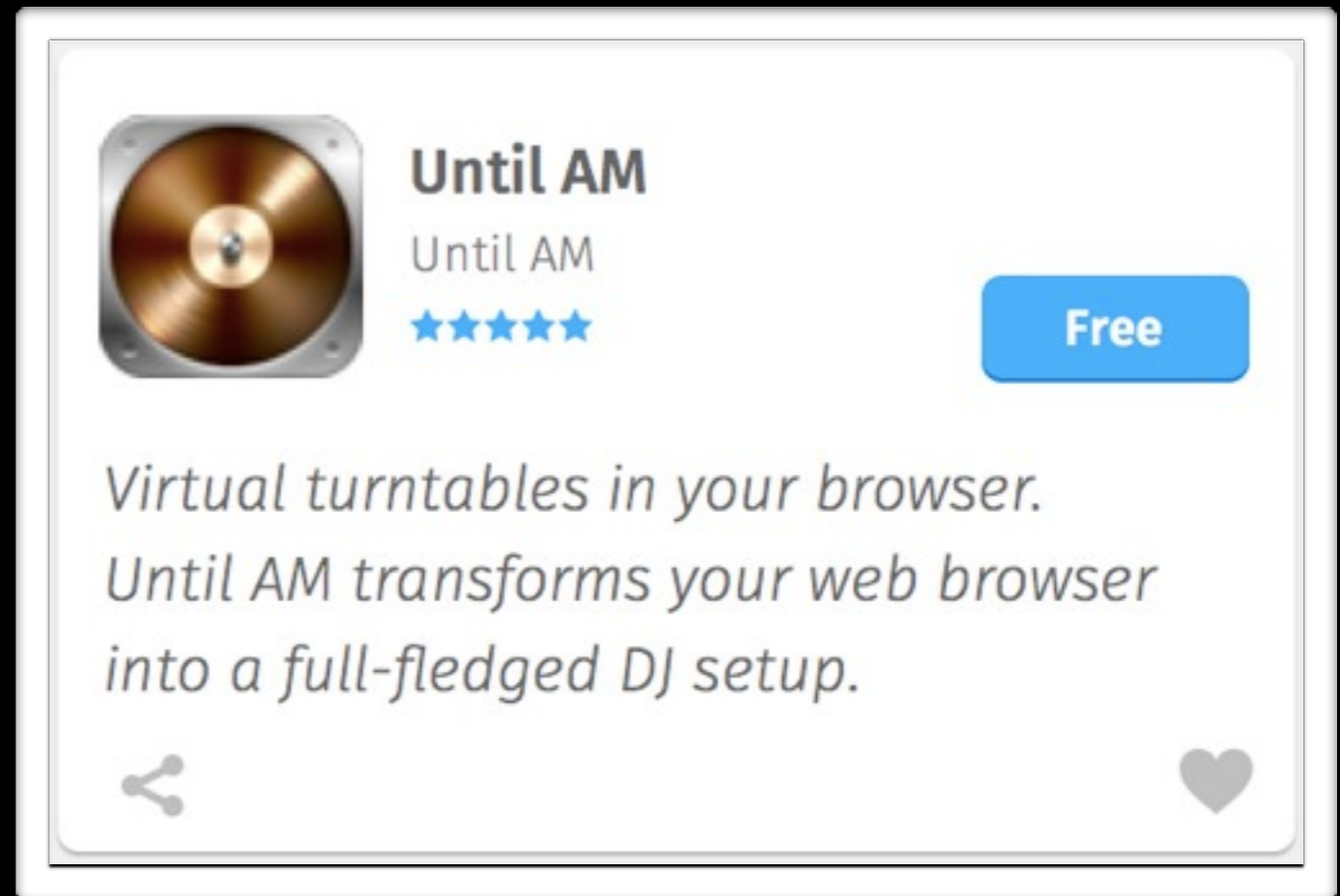# **Marketplace Feed**
Overview of Editorial Content Types

- Custom Featured Apps

- Collections & Articles

- Editorial Brands (code name "nuggets")

- Auto-generated

Custom Featured Apps

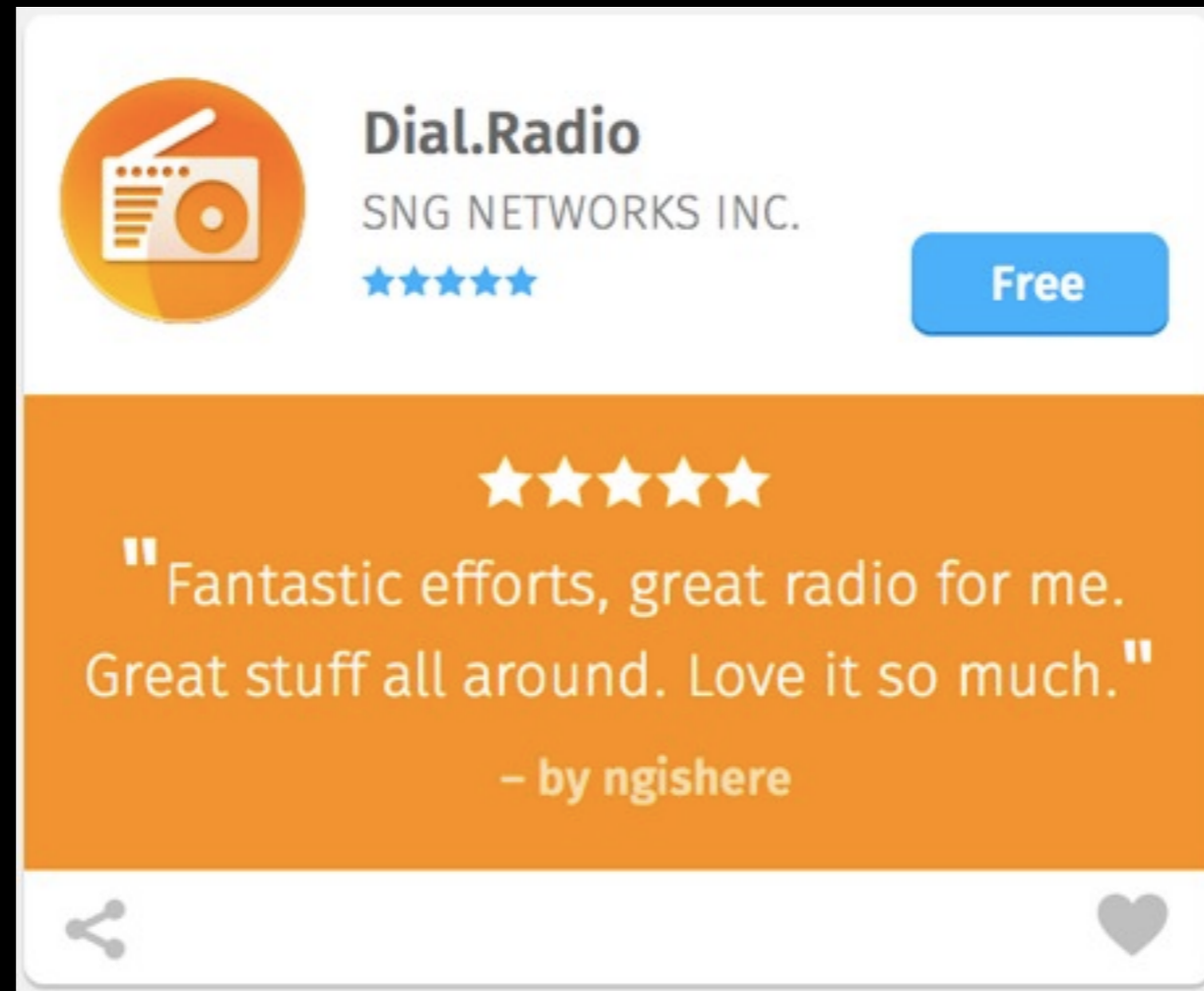- Can feature single or multiple apps

- Custom copy blurb (optional)

Until AM
Until AM
★★★★★

Free

Virtual turntables in your browser. Until AM transforms your web browser into a full-fledged DJ setup.

User Review Pull Quote

Collections & Articles

- **Standard collections** include a custom graphic, title, intro copy, and apps.

- **Mega-collections** also include manually crafted sub-categories

- **Articles** are functionally the same as collections, but with no custom graphic.
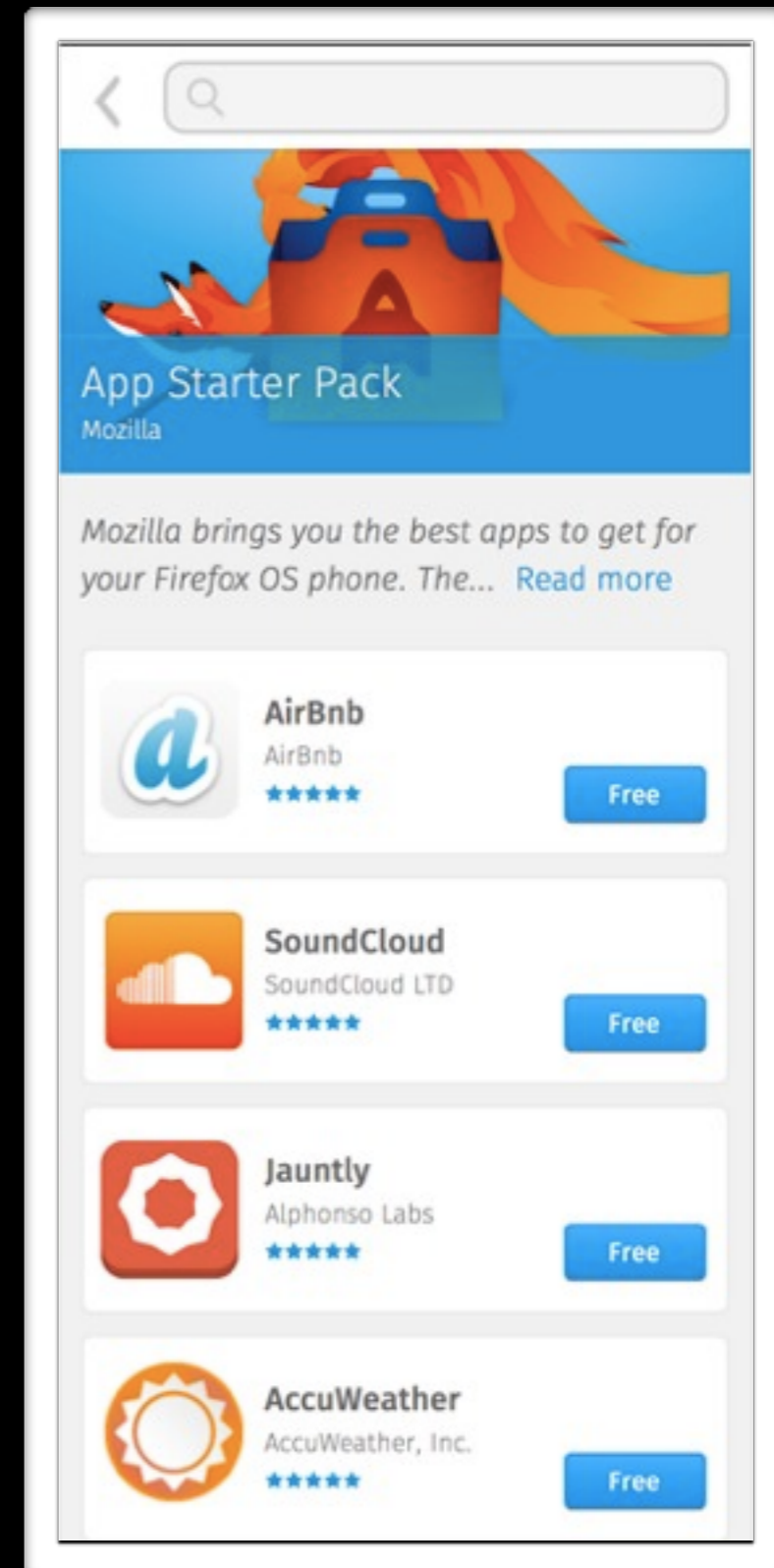
Collections & Articles

Mega-collection in Feed

World Cup Apps

Going to the World Cup in Rio or just want to follow along? These apps will help you stream the games, get to know Rio and find info on all ... Read more

Article in Feed

Best Apps for Small Business
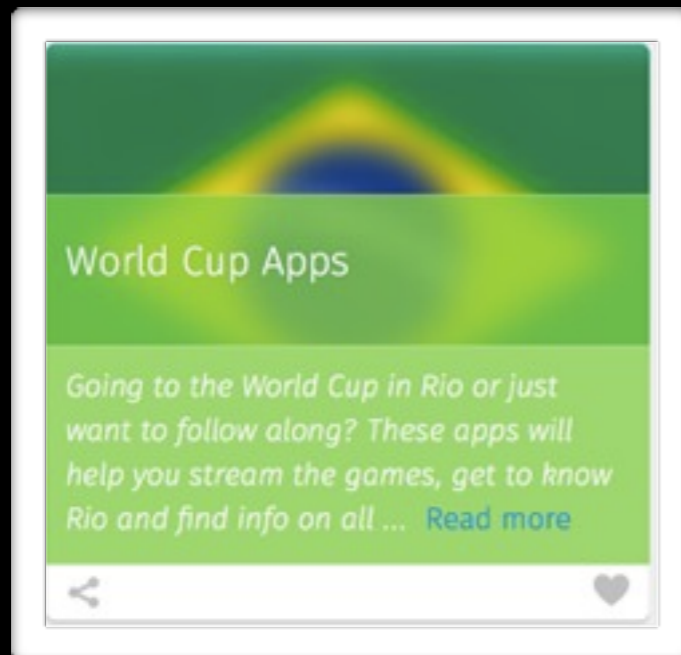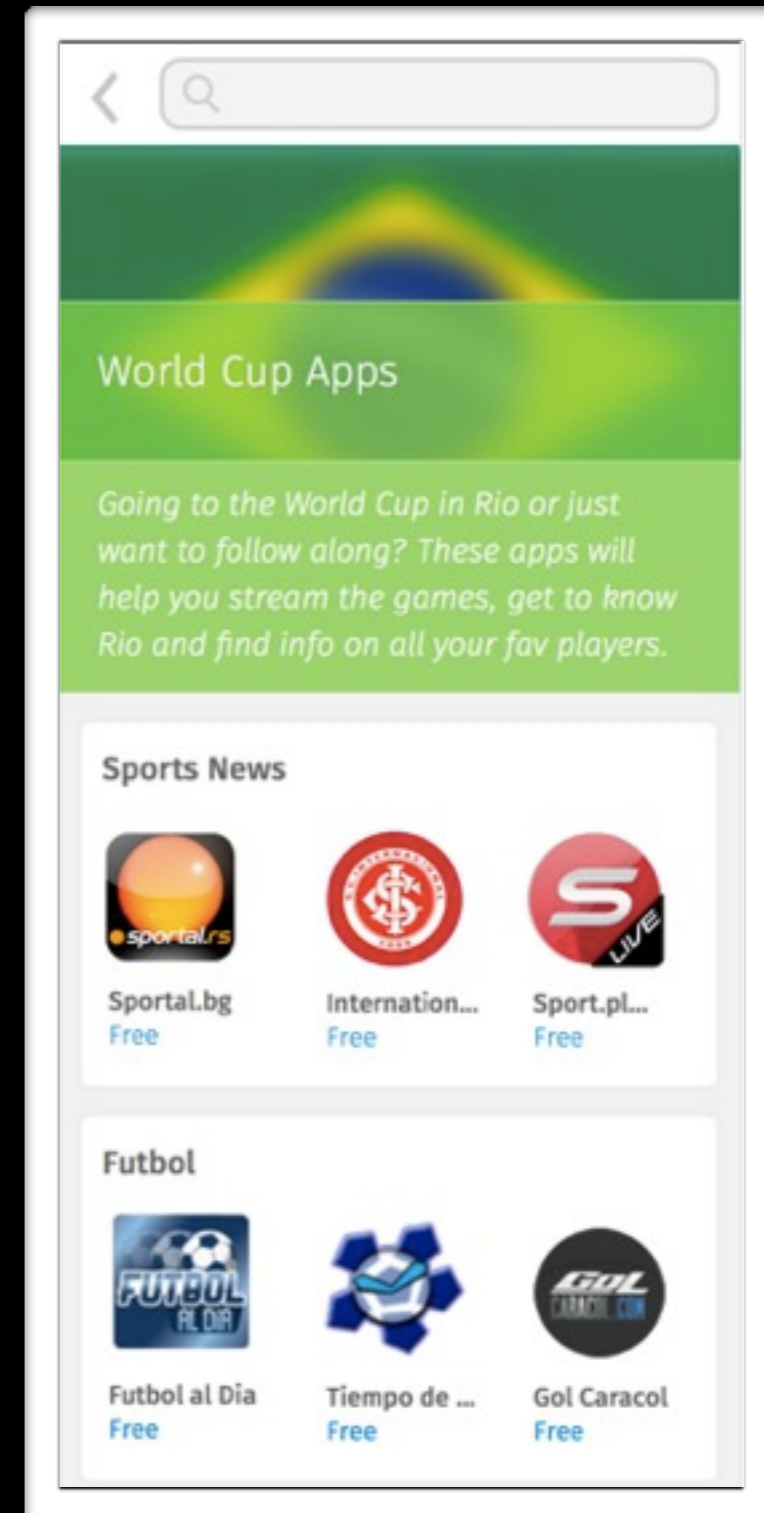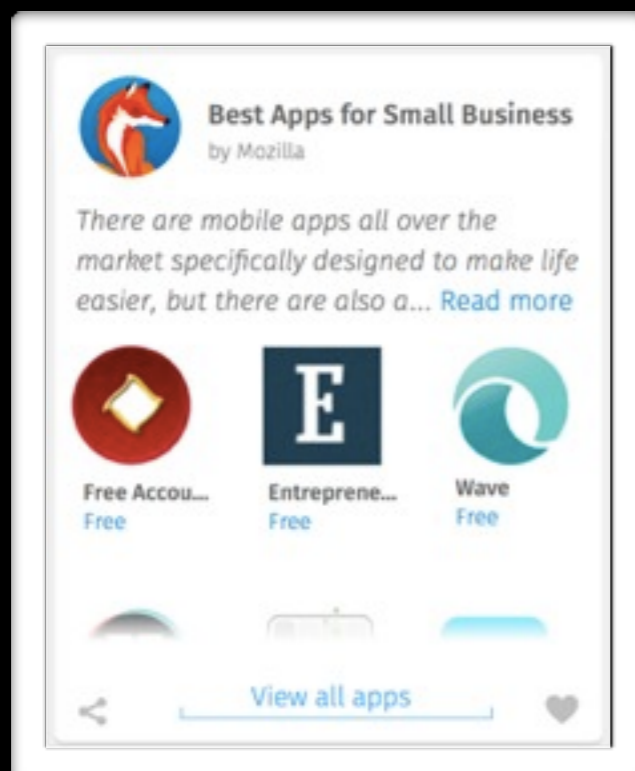by Mozilla

There are mobile apps all over the market specifically designed to make life easier, but there are also a... Read more

Free Accou...
Free

Entreprene...
Free

Wave
Free

View all apps

Mega-collection landing page (partial view)

World Cup Apps

Going to the World Cup in Rio or just want to follow along? These apps will help you stream the games, get to know Rio and find info on all your fav players.

Sports News

Sportal.bg
Free

Internation...
Free

Sport.pl...
Free

Futbol

Futbol al Dia
Free

Tiempo de ...
Free

Gol Caracol
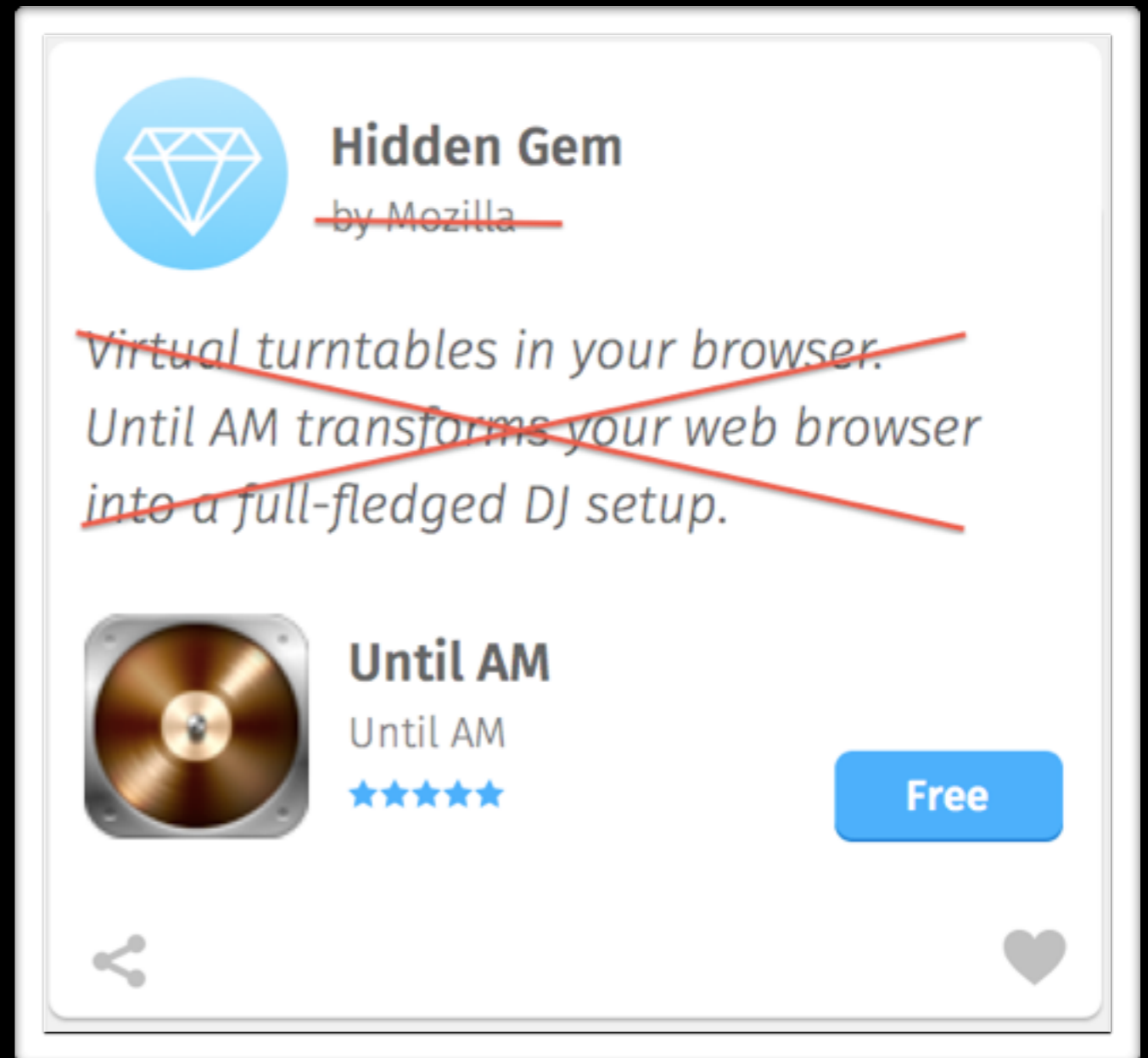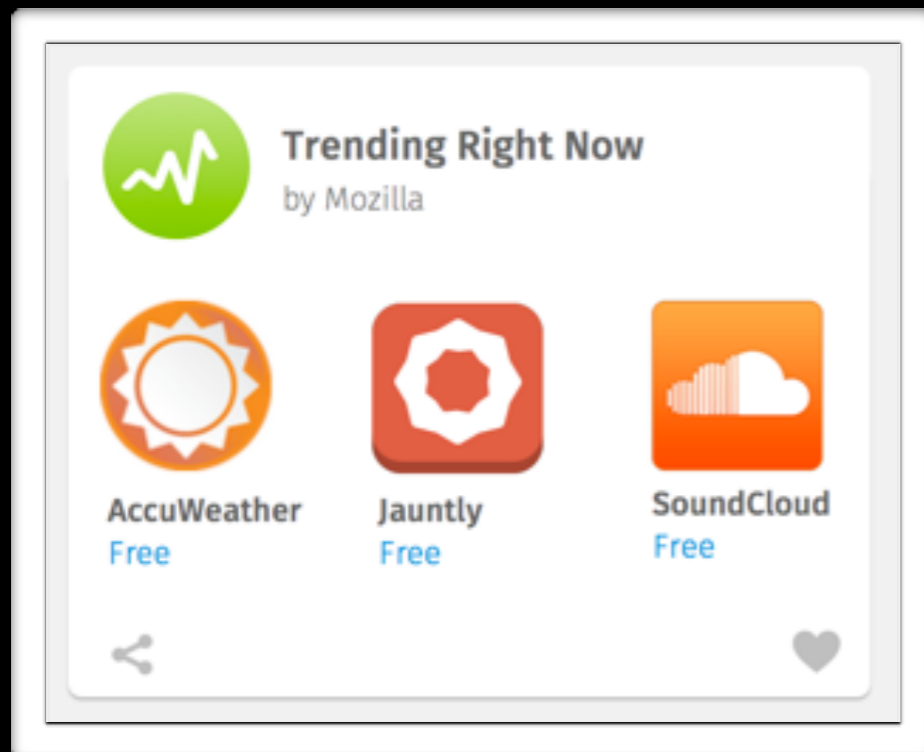Free

Editorial Brands

- 12 - 20 different types

- Visually branded

- Already localized

  - "Hidden Gem"

  - "Featured Creativity App"

  - "Travel App - Fox Favorite"

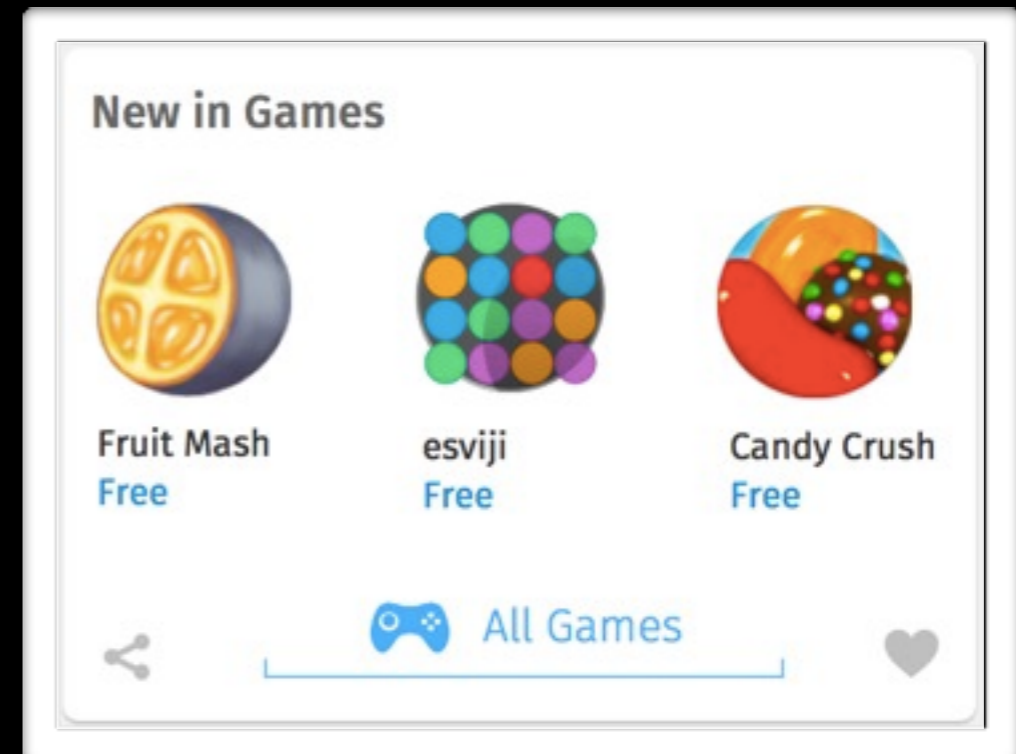 - "Apps for Brazil"

  - "Great Game"

  - "Today's Staff Pick"
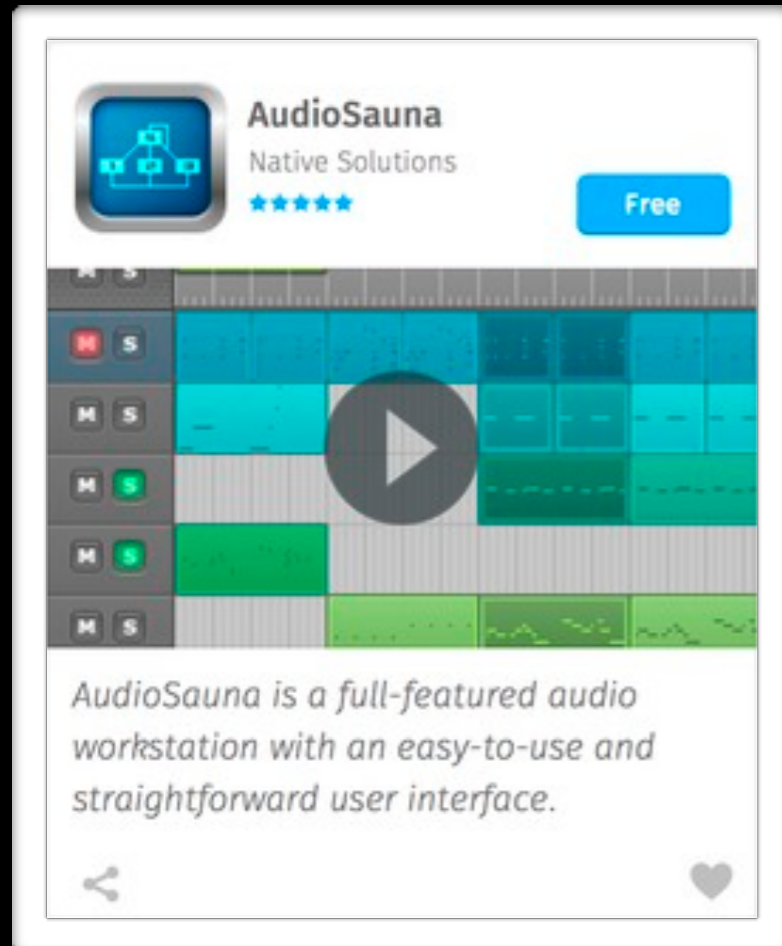
Auto-generated

"Popular" algorithm

"New" algorithm

Feed V2 and beyond

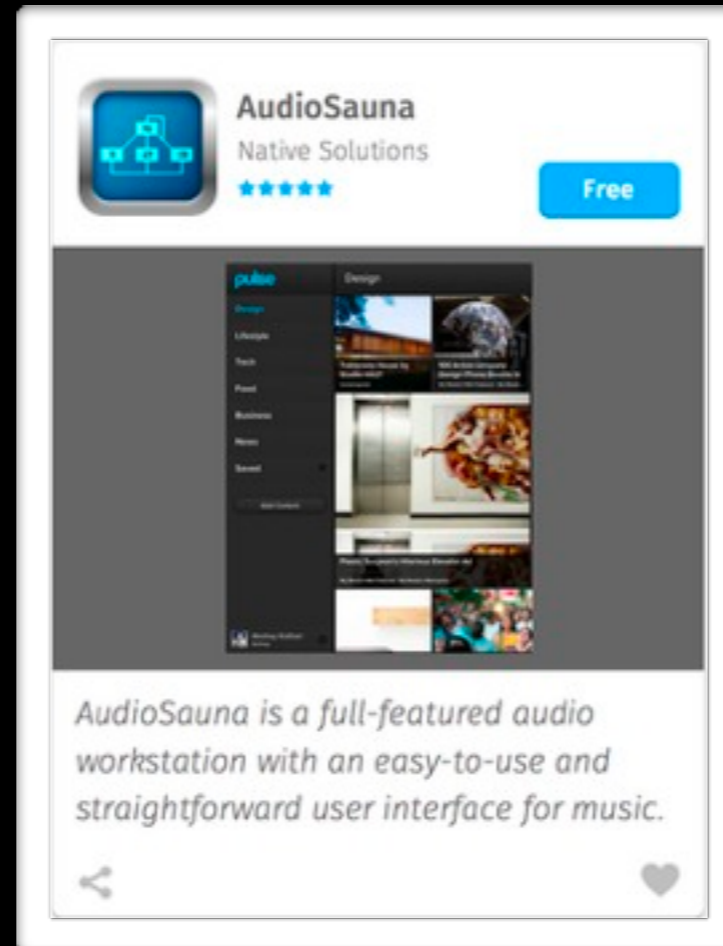AudioSauna
Native Solutions
★★★★★
Free

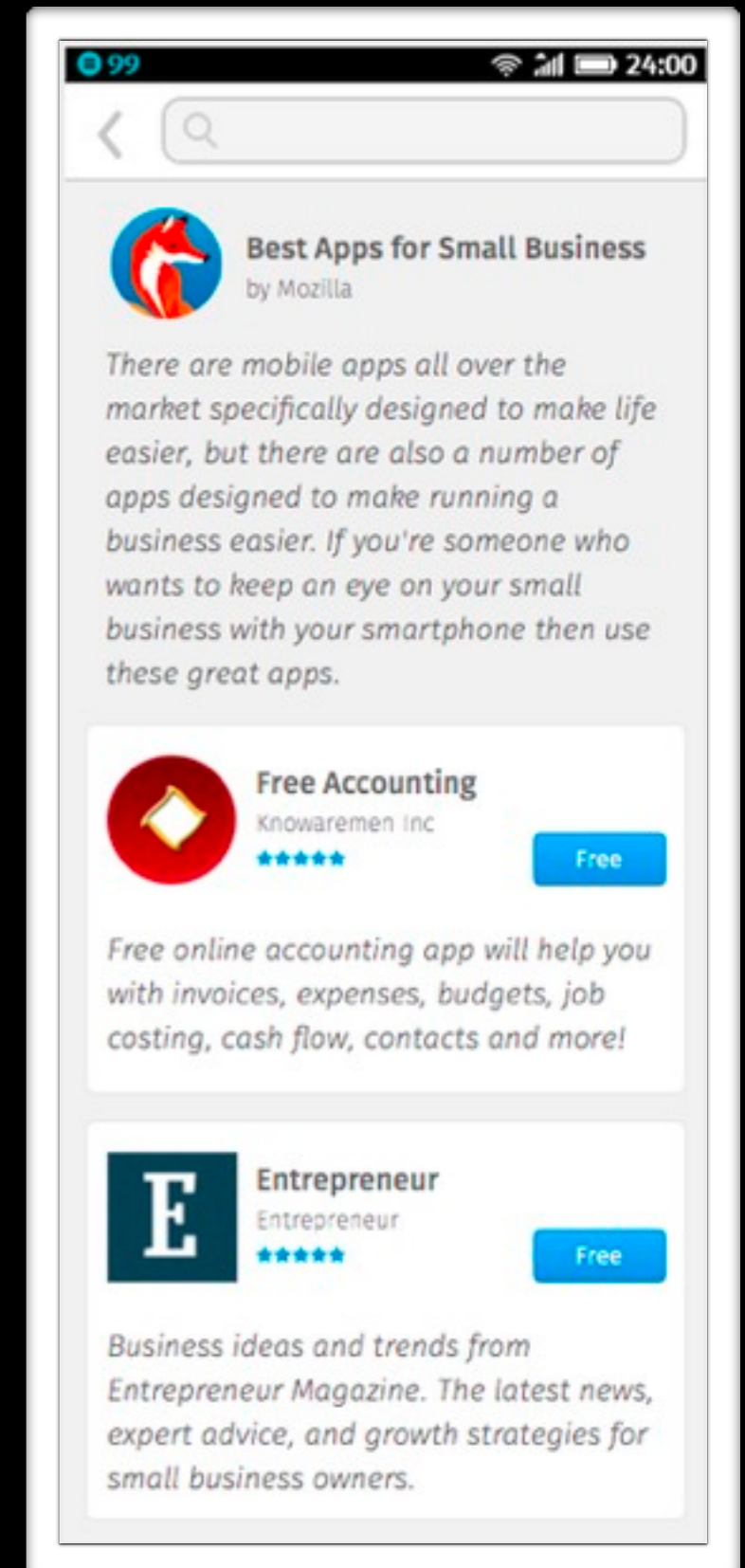AudioSauna is a full-featured audio workstation with an easy-to-use and straightforward user interface.

AudioSauna
Native Solutions
★★★★★
Free

AudioSauna is a full-featured audio workstation with an easy-to-use and straightforward user interface for music.

99

Best Apps for Small Business
by Mozilla

There are mobile apps all over the market specifically designed to make life easier, but there are also a number of apps designed to make running a business easier. If you're someone who wants to keep an eye on your small business with your smartphone then use these great apps.
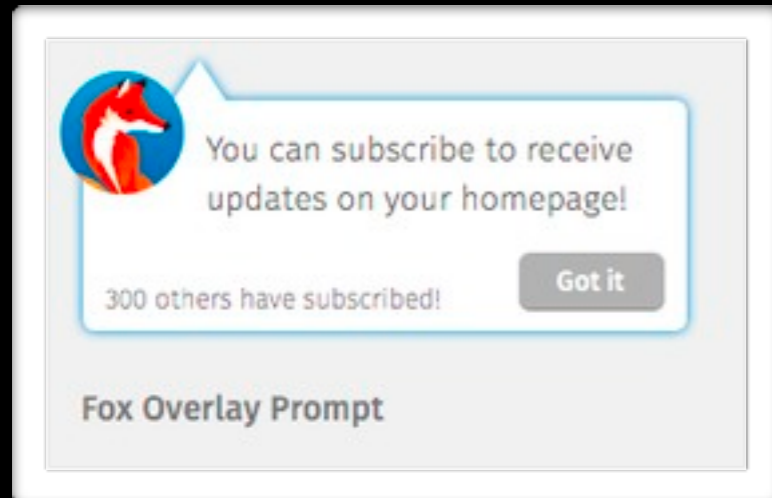
Free Accounting
Knowaremen Inc
★★★★★
Free

Free online accounting app will help you with invoices, expenses, budgets, job costing, cash flow, contacts and more!
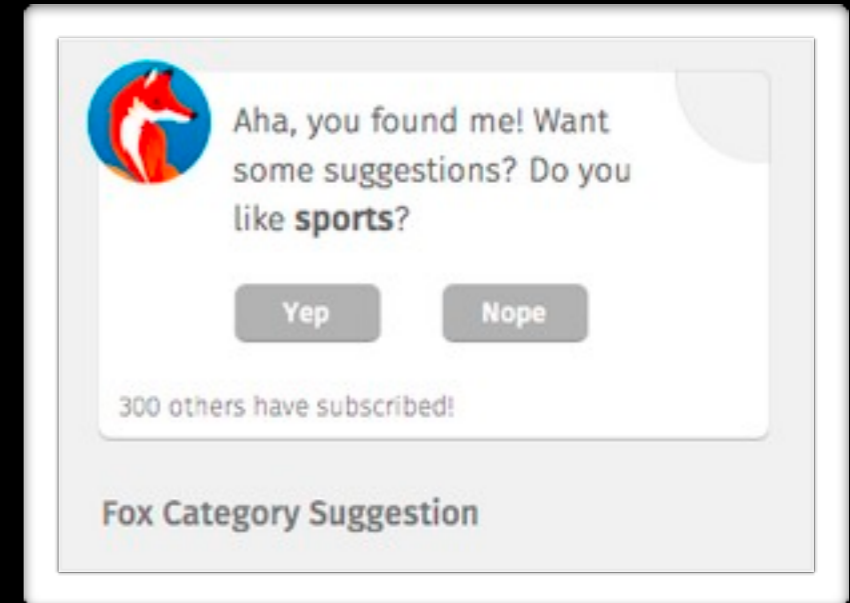
Entrepreneur
Entrepreneur
★★★★★
Free

Business ideas and trends from Entrepreneur Magazine. The latest news, expert advice, and growth strategies for small business owners.
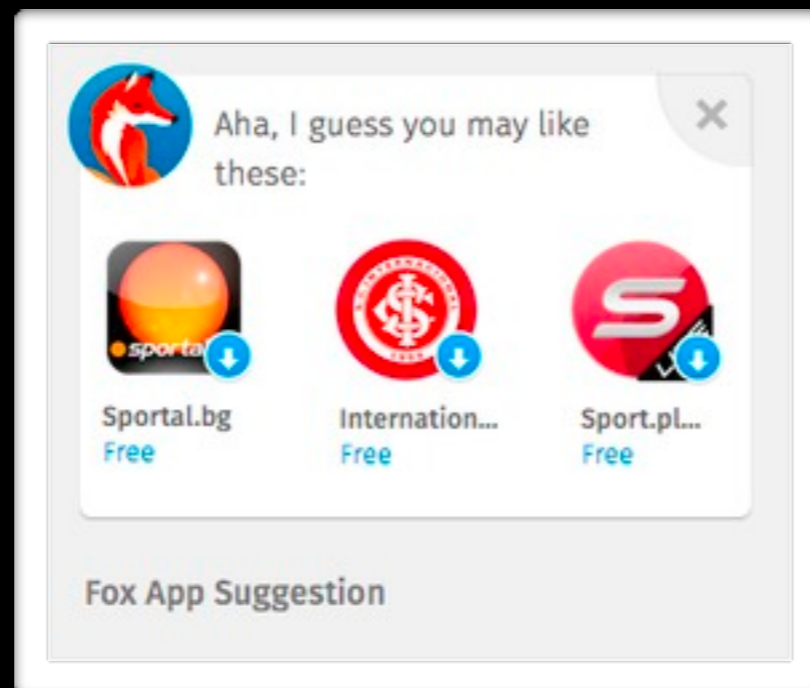
Interactive Marketplace Persona

Best Apps for Small Business
by Mozilla

There are mobile apps all over the market specifically designed to make life easier, but there are also a... Read more
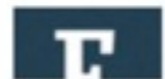
Free Accounting
Knowaremen Inc
★★★★★

Free

Free online accounting app will help you with invoices, expenses, budgets, job costing, cash flow, contacts and more!

Entrepreneur

View all apps

Editors Pick

Apps that make you more productive
by App Enthusiast: Jeremy Wilson

If you are like me, you can easily get distracted. But if you have these apps, you will find that...

Spirit lev...
Free

ColorNote
Free

Firetext
Free

Views: 150

Influencer Pick