

### Let's use open badges for Mozilla



## Open Badges Community Builders People



participation learning skills competencies experience affiliations



dogfood exemplar system pathways million mozillians

researching defining requirements deciding upon measurements assigning responsibilities designing badge templates review / rinse / repeat









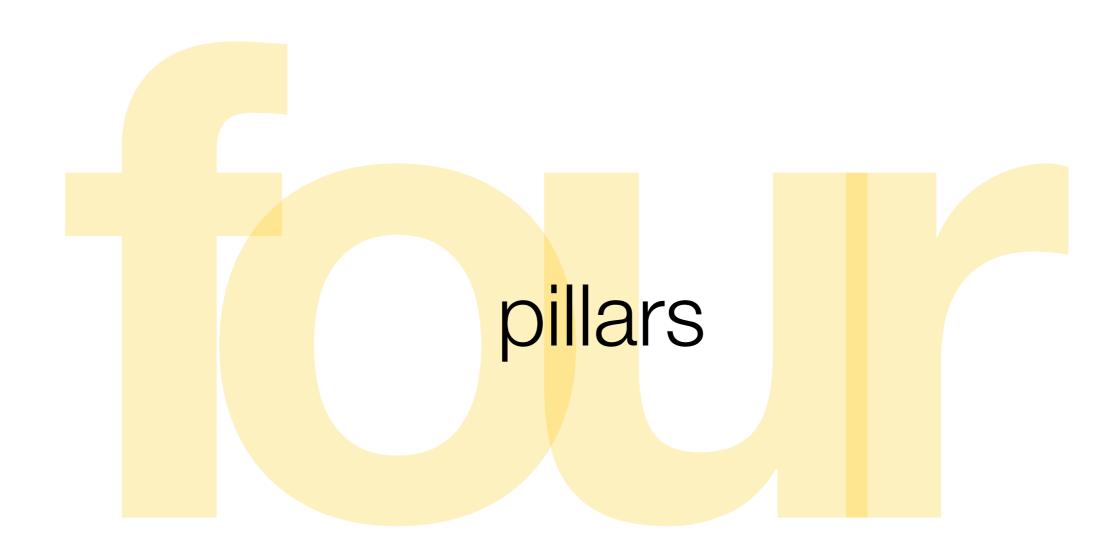






## organization level product / team individual / community







#### build products empower communities shape environments teach & learn







# community (belief) activity (action) contribution

(interaction)





experience learning activity competency achievement affiliation



#### experience attending or participating in a Mozilla event



#### learning teaching, mentoring, coaching, learning during any Mozilla activity



#### activity

managing, developing, implementing any Mozilla event, product, team, tool, etc.



#### competency

displaying skill mastery in making, building, developing, performing, or creating any Mozilla event, product, team, tool, etc.



# achievement leveling up through displaying exemplary skill mastery, understanding, etc.



#### affiliation

associating with Mozilla, our partners, teams, ethos-sharing individuals and organizations







#### mozillians:

user supporter contributor (casual, active, core) alumni



### one simple and effective system many different badges











## Let's use open badges for Mozilla:)