Firefox Marketplace: Operator Shelf Style Guidelines
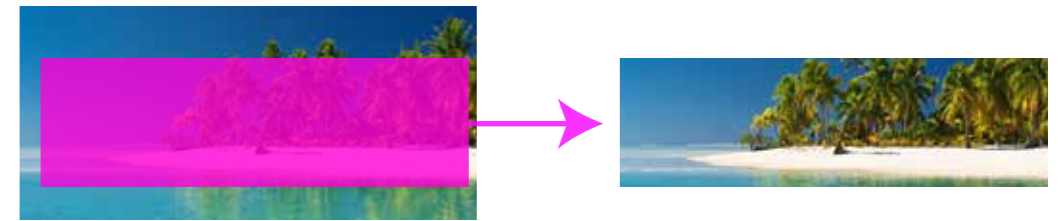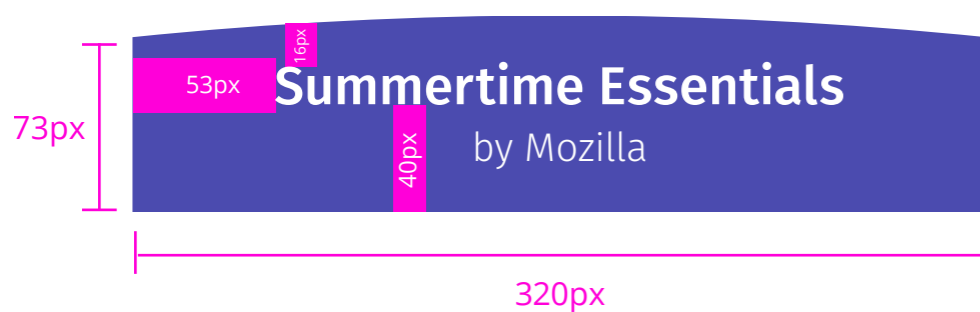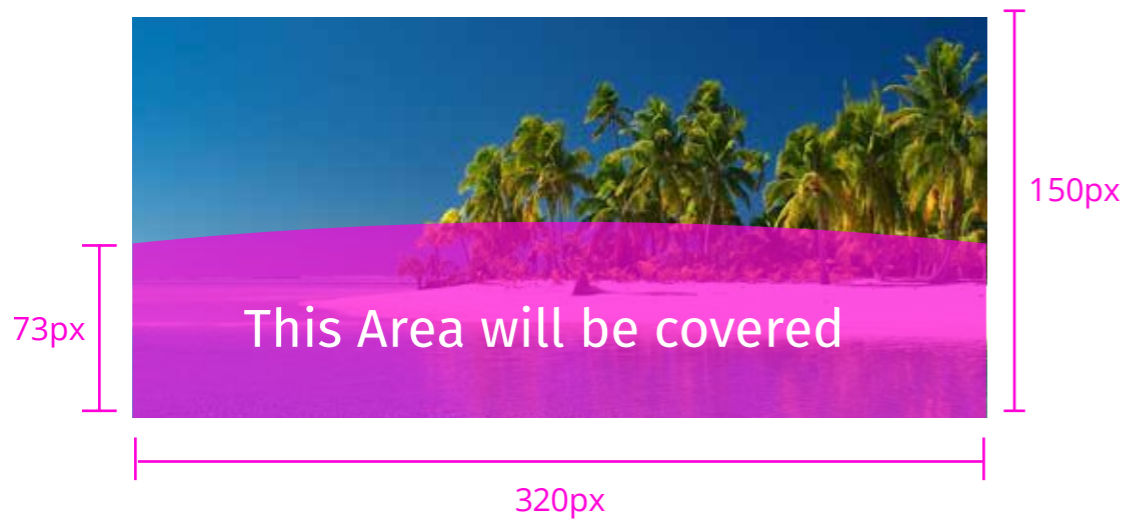
Pick an image that will stand out and shows off the theme of your collection. If your image is a photograph a JPG works best. If it's vector artwork a PNG works best. Only JPGs and PNGs are supported. Keep in mind that the lower 36px of the Feed graphic and the lower 73px of the page graphic will be covered by the overlay box with your Operator Shelf's title. Also remember, the overlay box is auto-generated and you don't need to provide it, we have provided specs to recreate it here solely to enable you to test your image before submitting. The color of the overlay box can be one of the colors listed below, please specify a prefered color at submission. The title and by-line text is always white (#ffffff)

Suggested Croping Guide

Our suggestion is to crop your Operator Shelf Page graphic's most interesting area to create your Operator Shelf Feed graphic.

Overlay Color Options

#b90000   #ff4e00   #cd6723   #00aacc   #5f9b0a   #2c393b

Operator Shelf Page Graphic

150px

73px

320px

73px

53px   16px   40px

Summertime Essentials
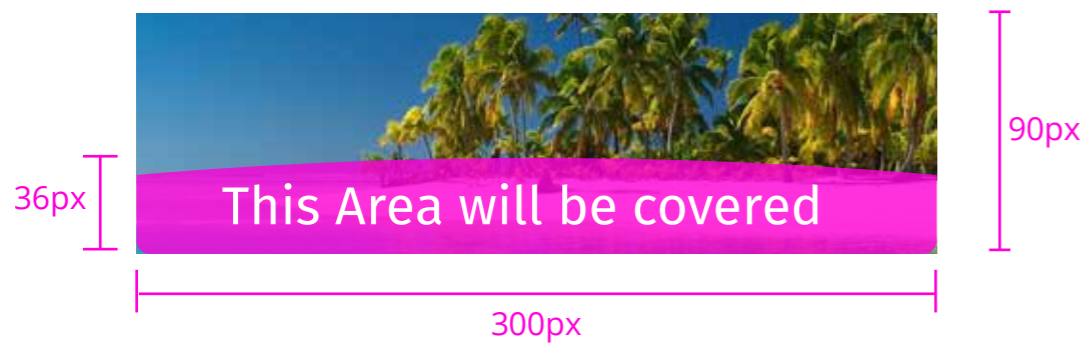by Mozilla

320px

REFERENCE ONLY: TITLE BAR IS GENERATRED BY THE MARKETPLACE

Title line: 25 characters MAX

By Line: 43 characters MAX

Color: 80% transparency in:
#b90000, #ff4e00, #cd6723,
#00aacc, #5f9b0a, #2c393b

Operator Shelf Feed Graphic

90px

36px

300px

36px   10px   12px
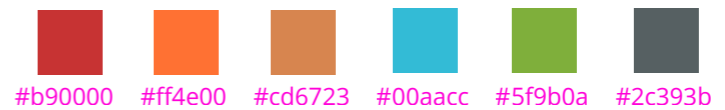
Summertime Essentials

REFERENCE ONLY: TITLE BAR IS GENERATRED BY THE MARKETPLACE
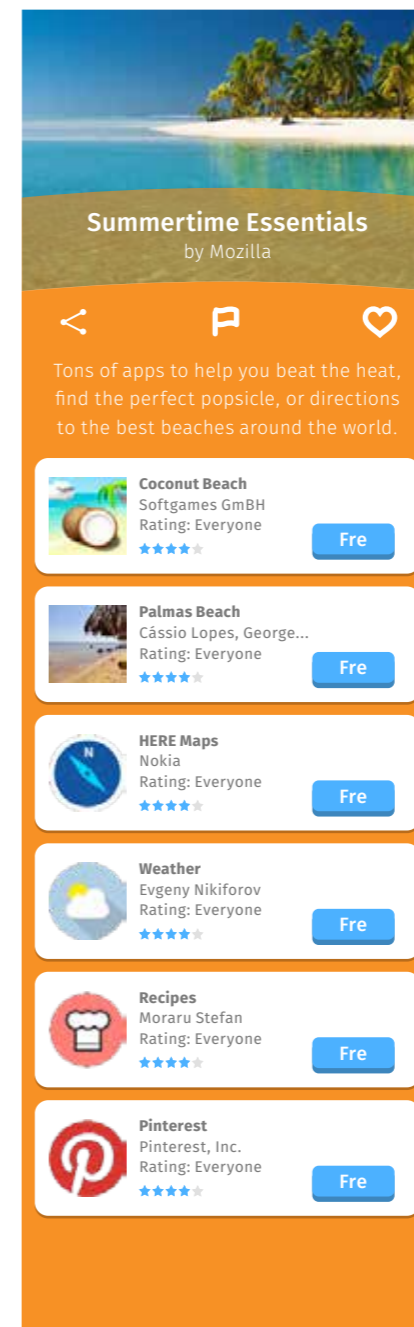
Title line: 25 characters MAX

Color: 80% transparency in:
#b90000, #ff4e00, #cd6723,
#00aacc, #5f9b0a, #2c393b

300px

Operator Shelf Page Graphic example

Operator Shelf Feed Graphic example