

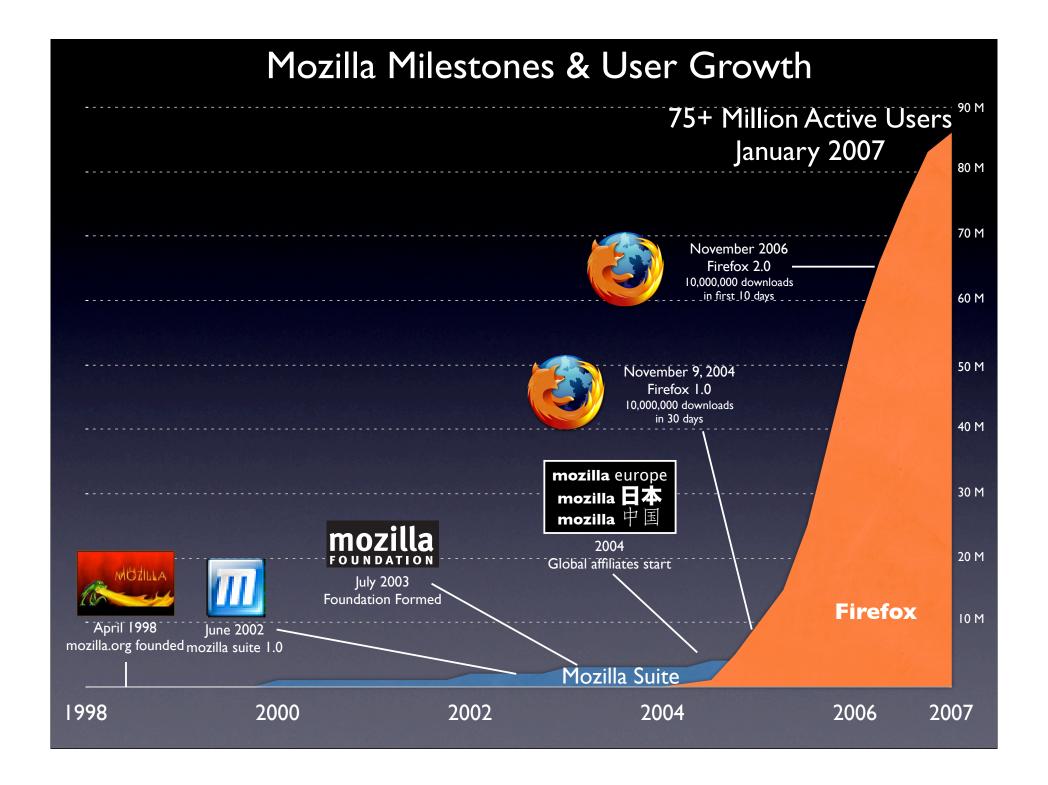
Mozilla is...

- a global effort to promote choice & innovation on the Internet
- the foremost advocate for users on the Web
- an open source project with thousands of contributors
- more than 80 Million users worldwide
- the maker of the Firefox Web browser

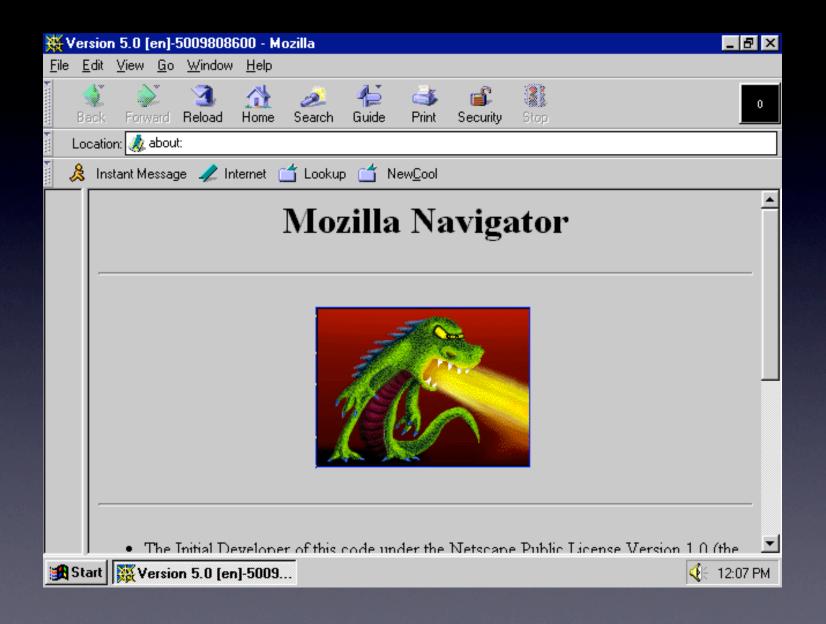


Firefox Numbers

- 80+ Million users worldwide
- 2,000+ community-contributed extensions
- 40 languages (and growing)
- 16% Worldwide market share
- I,000+ contributors to code base
- thousands of volunteers & evangelists
- fewer than 100 employees



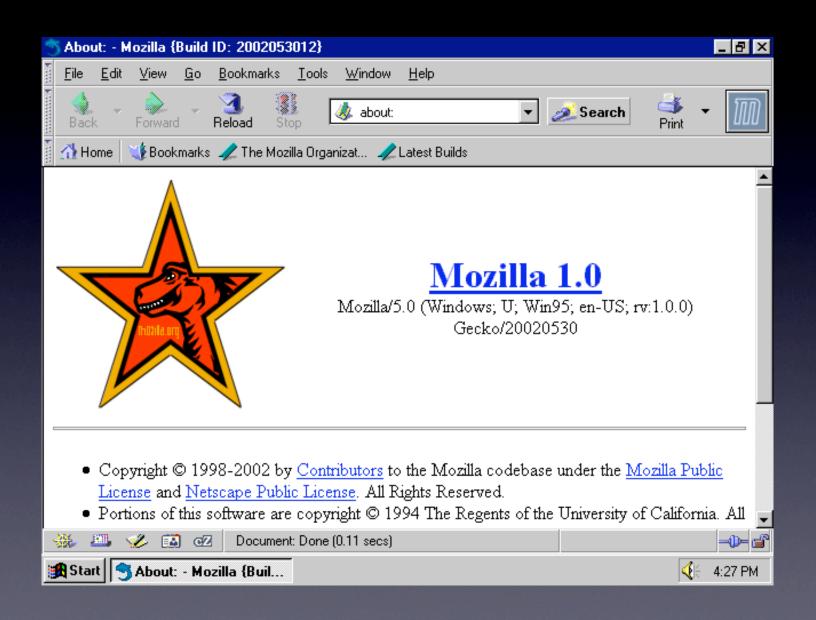
1998: ...the source code is released



2000: The Early Public Milestones



2002: Mozilla 1.0

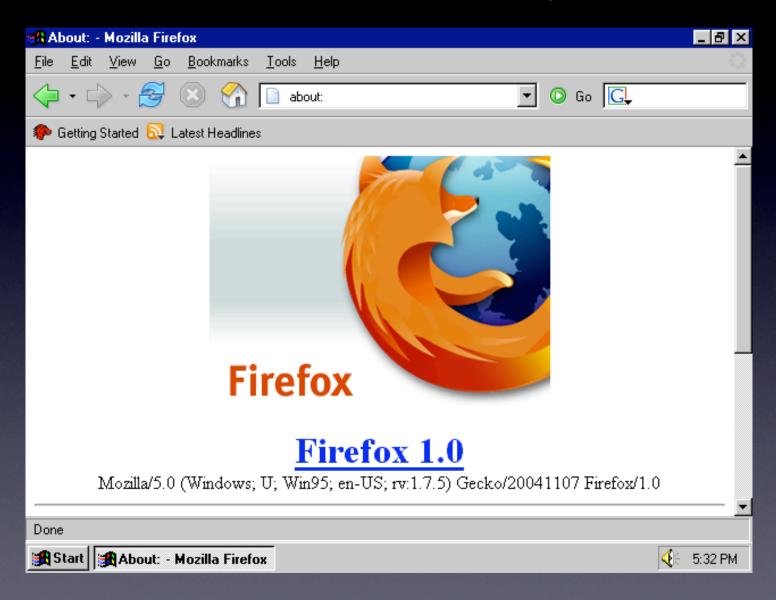


2002: Phoenix 0. I



November 2004: Firefox 1.0

10 million downloads in the first 30 days!



Firefox

- Award-winning Web Browser
- Features
 - Integrated search
 - Popup blocking
 - Tabbed browsing
 - Add-ons
 - Auto-updating







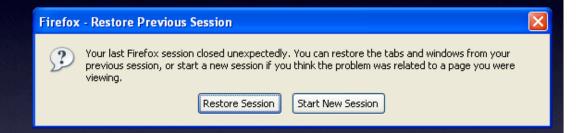






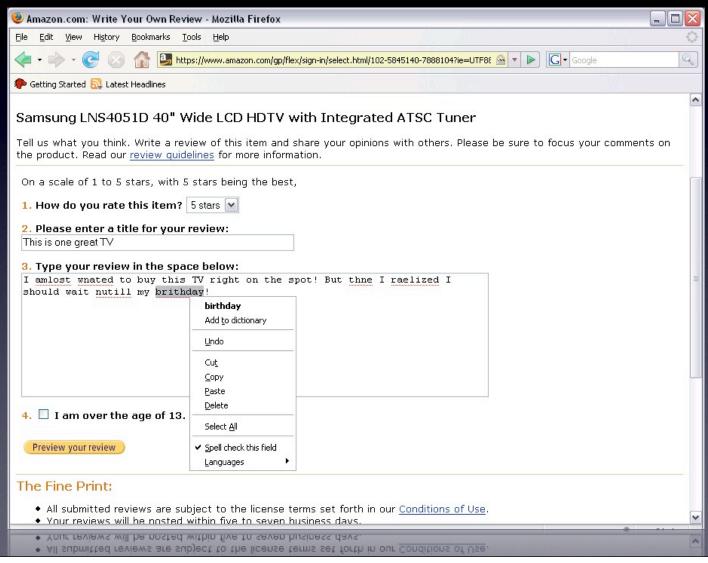
User Experience

- Improvements to Tabbed Browsing
- Undo Close Tab
- Session Restore
- Build-in Search





Inline Spell Check



Security

- Fastest response time of any vendor
- Phishing Protection

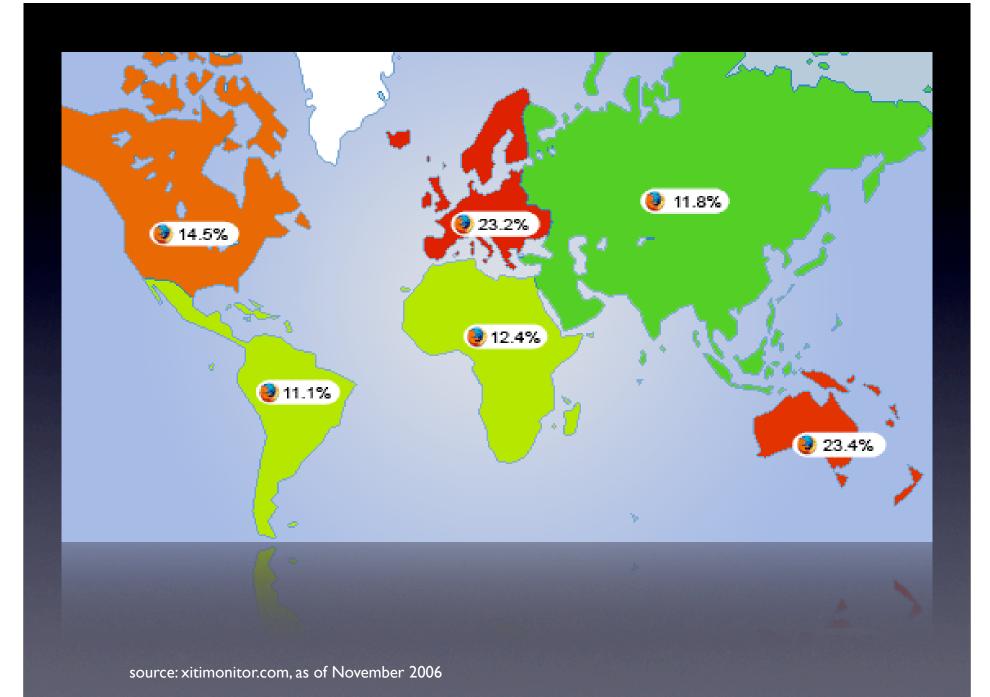


Typical Firefox Reactions

 "I suggest dumping Microsoft's Internet Explorer Web browser, which has a history of security breaches. I recommend instead Mozilla Firefox."
 Walt Mossberg, Wall Street Journal

"The best browser around. Period."
 Paul Rowlingson, VNUNet





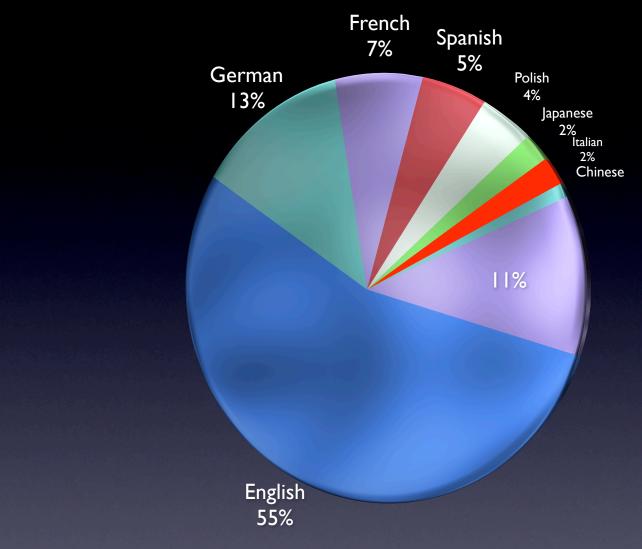


Firefox in 40+ Languages

- Afrikaans*
- Arabic
- Basque
- Belarusian*
- Bulgarian
- Catalan
- Chinese (s)
- Chinese (t)
- Czech
- Danish
- Dutch
- English
- English (gb)
- Finnish

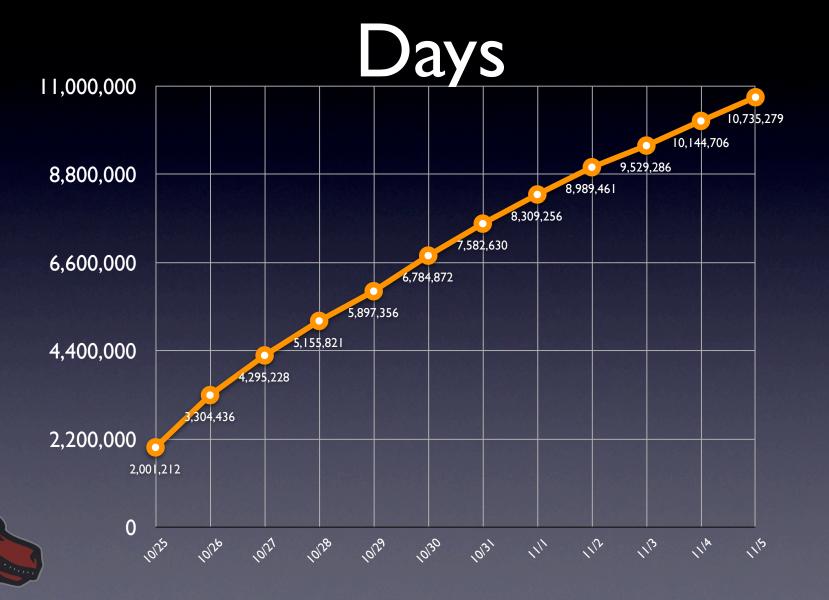
- French
- Frisian
- Georgian*
- German
- Greek
- Gujarati
- Hebrew
- Hungarian
- Irish
- Italian
- Japanese
- Korean
- Kurdish*
- Lithuanian

- Norwegian(nb)
- Norwegian(no)
- Polish
- Portugese(br)
- Portugese(pt)
- Punjabi
- Romanian
- Russian
- Slovak
- Slovenian
- Spanish (ar)
- Spanish (es)
- Swedish
- Turkish

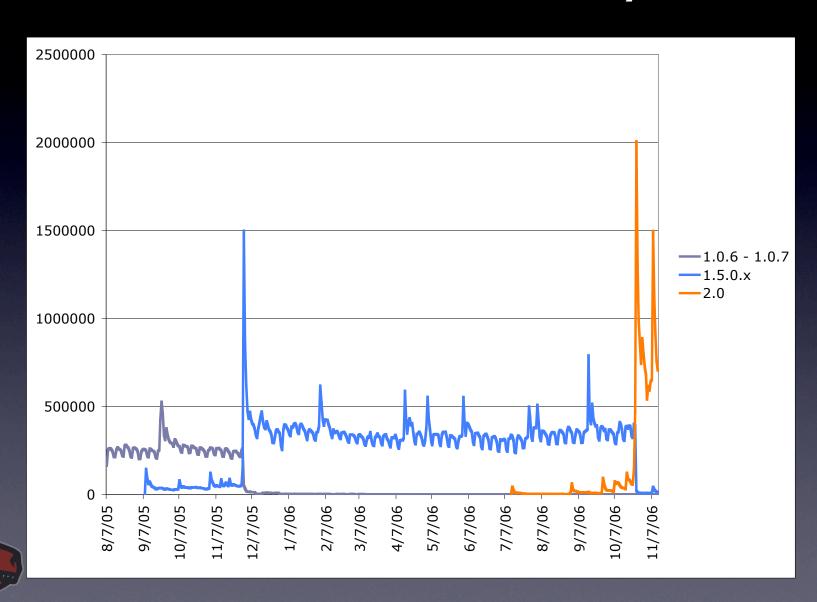


Non-English Growing

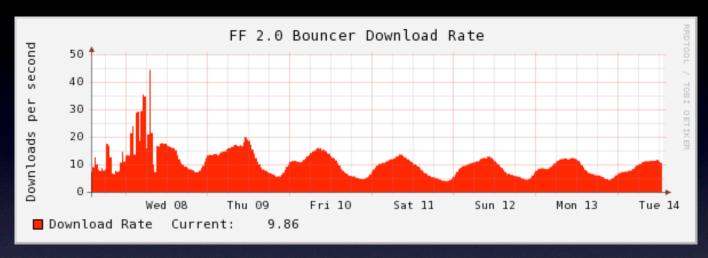
FF2 Downloads first 12

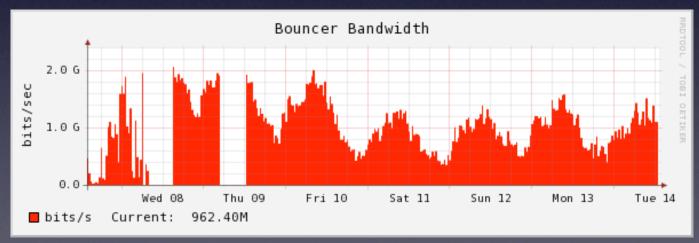


Downloads Per Day



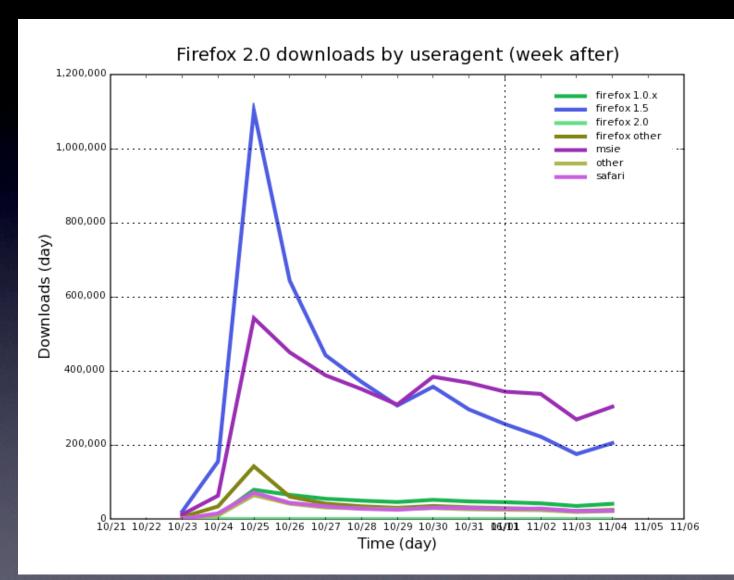
Downloads



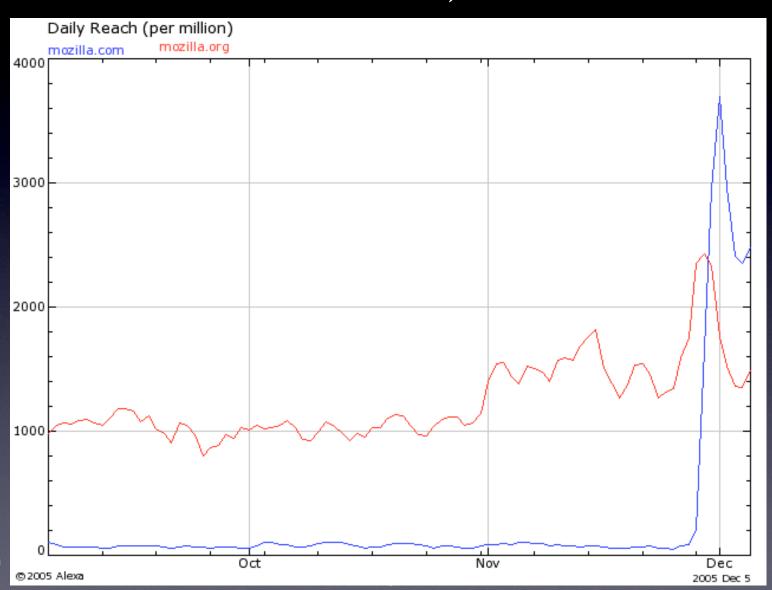




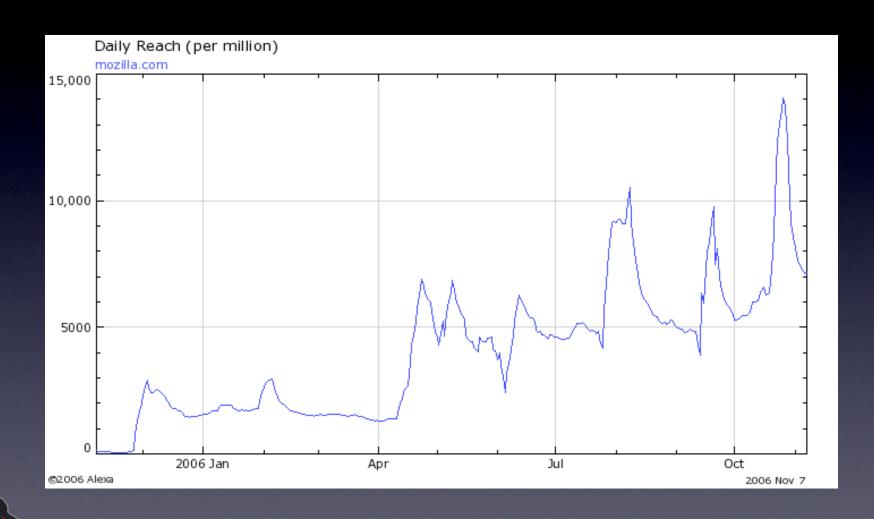
Downloads Coming From



Reach 2005 Source: alexa.com, 11/7/2006



Reach 2006



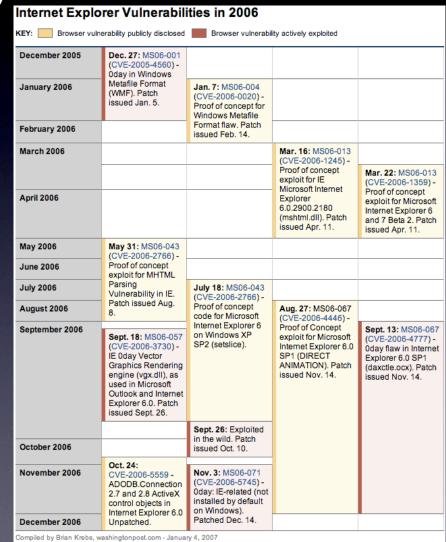
Activity over last year

- Total Bugzilla Accounts: 263,705
- Active accounts: 24,937
- Bug reporters: 16,470
- Still at ~1,000 comments a day
- Oldest Bugs Fixed:
- 21344 (Mailnews) Opened: 1999-12-09
- 26269 (FF) Opened: 2000-02-02
- Bugs Fixed (excluding dups/etc): 3,930



Fewer Days at Risk

- In 2006, Firefox users were at risk for 9 days
- MSIE & MSIE-based browser users at risk for 284 days
- "at risk" defined as exploits disclosed but unpatched





Firefox Flicks

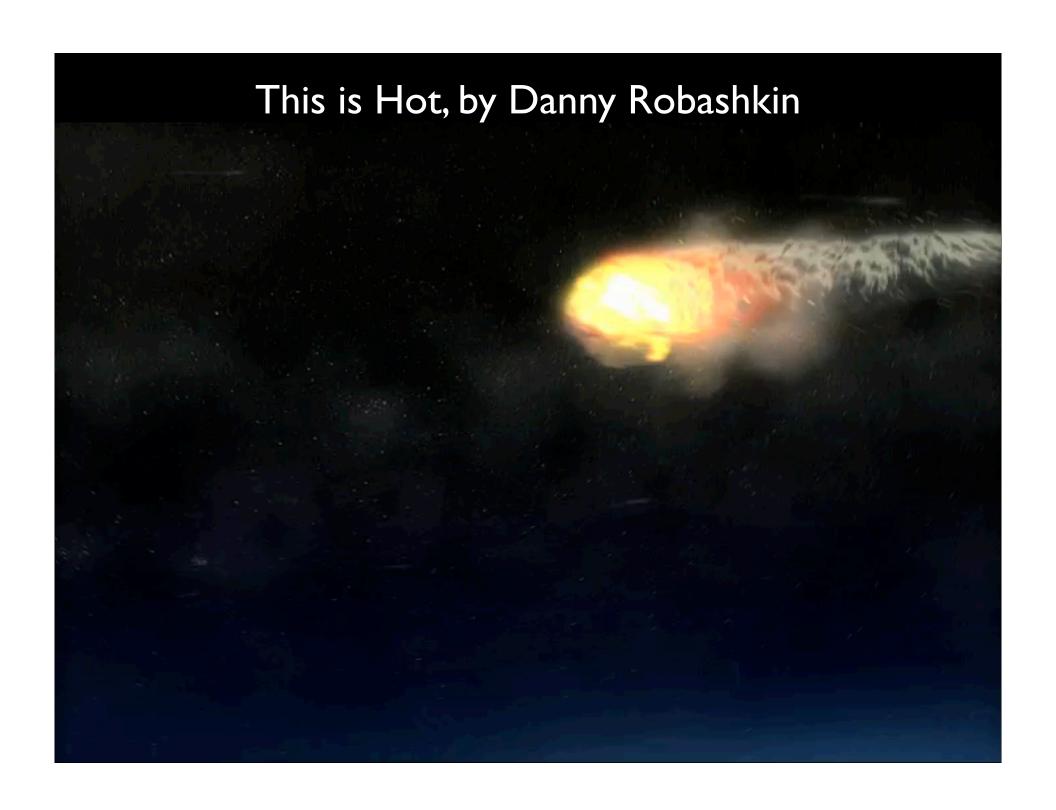
- Campaign for consumergenerated commercials
- More than 300 entries in 3 months
- Very high quality -- premiered at San Francisco Film Festival
- Currently airing on USTV





Whee!, by Jeff Gill





Working smarter

- Automated testing
- New Version Control
- Developer build farm
- Build Automation
- Tinderbox configs in cvs
- Talkback storing > 90 of data no backlog



Automated Testing

- On every release
 - IIOn verfication
 - Update verification
 - Download tester
- On every checkin
 - ~ 3000 tests run
 - This is just the beginning

L C TUnit 220/0 reftest 354/0 mochitest 2220/0/7



Mozilla Infrastructure

- Mozilla.com/org websites are now globally load balanced
 - Reduced page load time from 5s to .5s in most places in Europe
- CVS/SVN mirror in Netherlands
- Ongoing improvements to IT infra



Increasing focus on i18n

- Product
 - Locales: 40 today going to 100
 - Improved international font support
- Organization
- Infrastructure



Reviving Developer Days

- Old tradition from Netscape time
- Informal daylong miniconferences for Mozilla developers
- NA West Coast: Sunday 3/25 in Mountain View
- NA East Coast: Friday 3/30 in Boston
- More to come soon in Europe & Asia
- http://wiki.mozilla.org/DeveloperDays

Community Program Mission

The Community Program will use a portion of Mozilla revenue to support and strengthen the activities of the Mozilla community. We will start by reaching out to our dedicated community contributors. As the program grows, we will look to expand to supporting new contributors and new projects.



Program to date

- The program has distributed over \$70,000 in funds through Q12007
 - 33 proposals reviewed or in the pipeline
 - 19 Approved
 - 6 Denied
 - 3 Moved to different focus area



Distributions

- Hardware/software to community
- Grant to the OSL
- Travel for localizers to FOSDEM 2007
- Helping to fund a meet-up for accessibility community



visit http://blog.mozilla.com/Seth or email sethb@mozilla.com

The Mozilla Manifesto

- Published by Mitchell Baker February 13,
 2007 as a discussion starting point
- 10 principles
- Intended to highlight the fundamentals of why Mozilla exists and what it stands for
- Some principles seem obvious, but aren't (yet!) universal
- http://weblogs.mozillazine.org/mitchell/archives/2007/02/
 the mozilla manifesto introduc.html

What's Next?

- 2.0.0.2/1.5.0.10 updates to Firefox/ Thunderbird
 - Improved Vista Support
 - Final bug fixes for 1.5.0.x->2.0.0.x major update
- Thunderbird 2
- Preparing for I.5.0.x->2.0.0.x major update (late Feb/Early March)



Addons.mozilla.org redesign

What's Next?

- Firefox 3 -- Q4 2007
 - New graphics engine; ACID2
 - Support for offline AJAX applications
 - Improvements to Addons
 - New Bookmarks/History Infrastructure
- Mozilla2 & Firefox 4 -- 2008
- Javascript 2, more AJAX tooling



Gecko I.9 Progress

- Gecko I.9 Alpha 2 released Feb 7
 - Reflow branch passes ACID2
 - inline-block and inline-table attributes of CSS supported
 - Incremental XML rendering
 - Improved Mac widgets
 - Cairo improvements



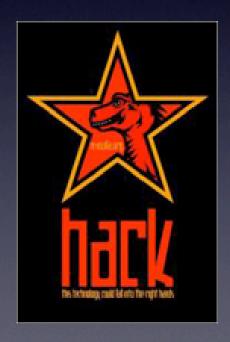
Mozilla2

- Better embedding APIs, on the outside
- Simpler, more approachable C++-std code
- Oink-based refactoring/deCOMtamination
- Major DHTML performance improvements
- JS2 via Tamarin/SpiderMonkey JITed VM
- Tool- and run-time security properties
- Even faster and fancier text and graphics



Ways to Get Involved

- Spread the word!
 spreadfirefox.com
- Give us feedback
- Write an Add-on developer.mozilla.org
- Become a contributor
- Join MoCo!





Even Aliens Prefer Firefox...

