



mozilla·México

MozCamp - Santiago, Chile 2009

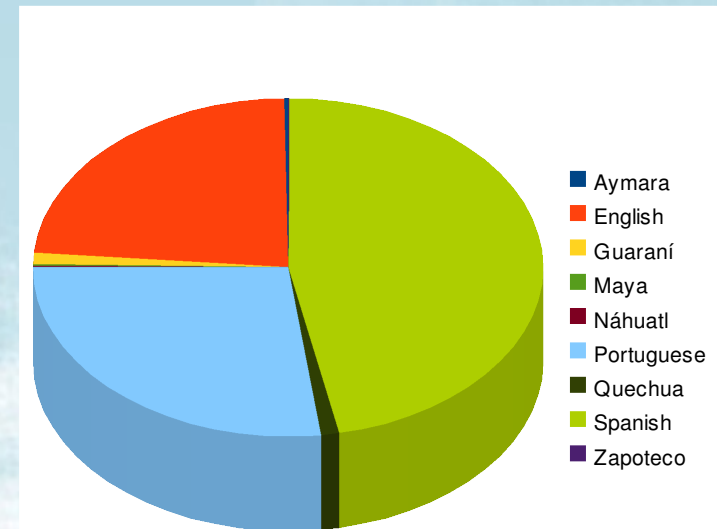
- **Localization**
- **Marketing**
- **Development**
- **Community**

America is not hispanoamerica!

Yes, it's true!

In America people talk:

- Aymara – ~2.5 million
- English – ~250 million
- Guaraní – ~7/12 million
- Maya – ~892.723 thousands
- Náhuatl – ~1.6 millions
- Portuguese – ~290 million
- Quechua – 7/12 million
- Spanish – 450/500 million
- Zapoteco – 505.992 thousands
- And many more...



**This is not only
a MozCamp hispano...**

Is more than that

MozCamp America?

And what about Spain!?

**Ok, lets leave this for
now...**

So, relax and breathe...

... English, Portuguese and Spanish are widely spoken

**But, the fact is that there
are more languages in
America.**

**So, we have a big area of
opportunity.**

Mozilla mission:
promoting openness,
innovation, opportunity
and participation on the
Internet.

People that speak a language other than English, Spanish or Portuguese are very excited to participate.

Lets talk about our experience:

Maya

Are we only translating?

**No, we are doing more than
that...**

**Let's talk about our
localization process and our
teams...**

Localization process

- **Guidelines**
- **Interpretation**
- **Reviews**
- **Development**
- **Tour ...**

Participants:

**Government, schools, society
and of course Mozilla México**

Tarahumara and Zapoteco

**A similar case as in the Maya
localization:**

We are not only translating

Localization process

- **Guidelines**
- **Interpretation**
- **Reviews**
- **Development**
- **Tour ...**

Case:

**National institute of
indigenous languages (INALI)
and the interviews in
newspapers and TV**

Questions?



¡Gracias! :)

Mozilla México

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