

Firefox Adoption Rates

-A Study

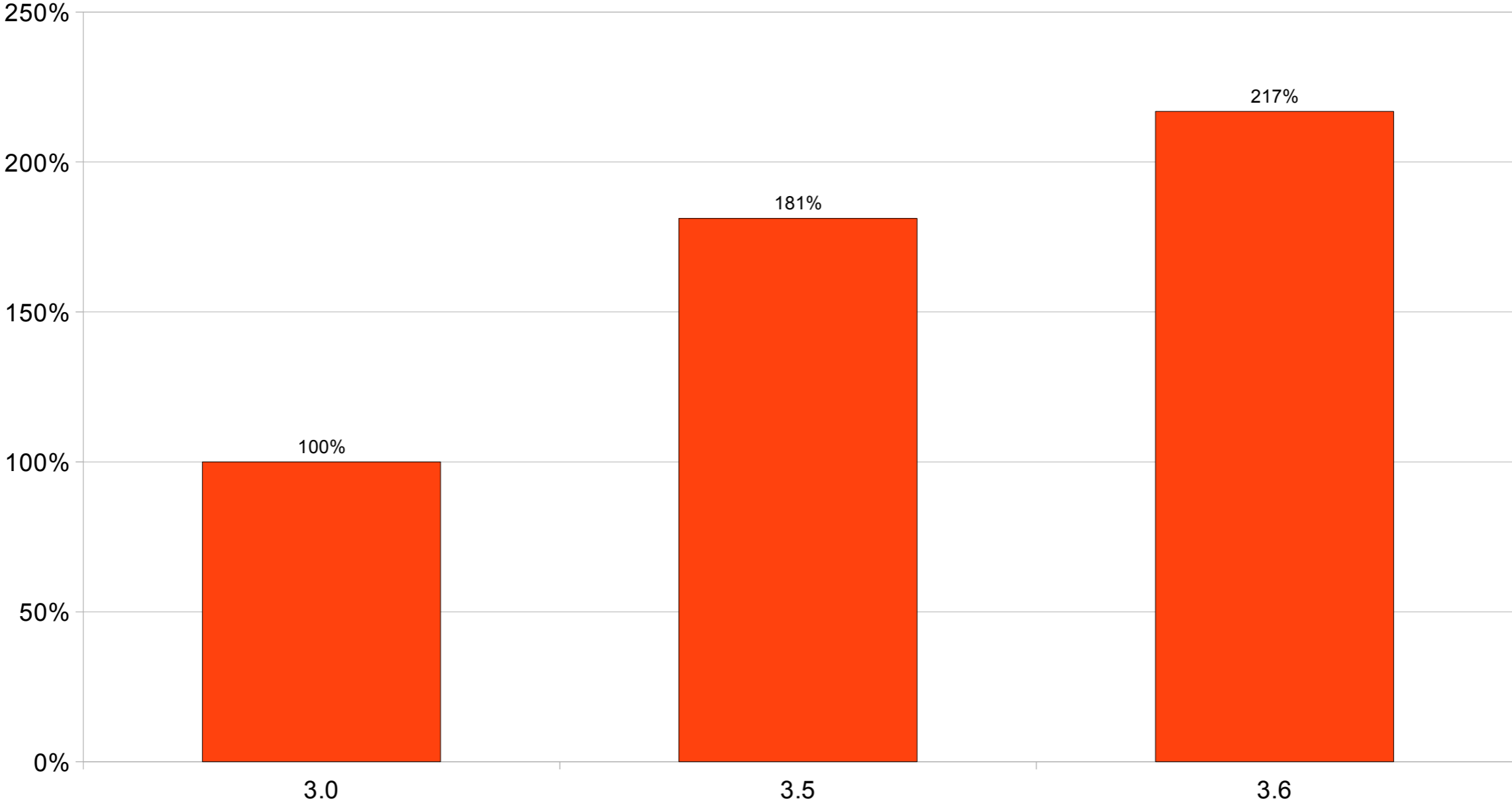


September 13th, 2010
pfinch@mozilla.com

Firefox Usage Growth (v3.0 = 100)

source: Firefox Blocklist

Version	Release Date
3.0	17/06/08
3.5	30/06/09
3.6	20/01/10



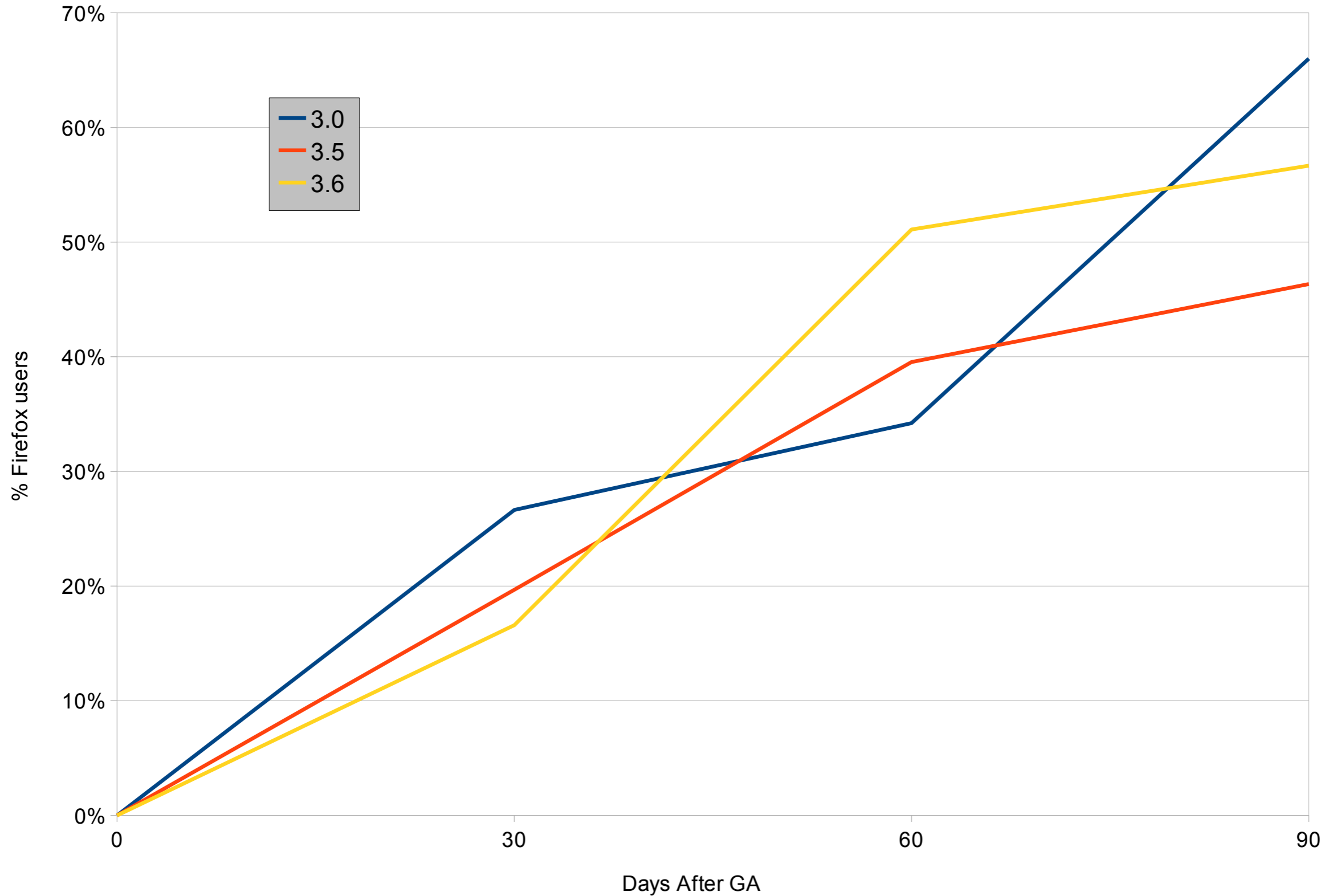
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Firefox Adoption Rates, v3.0, 3.5, 3.6

source: Firefox Blocklist



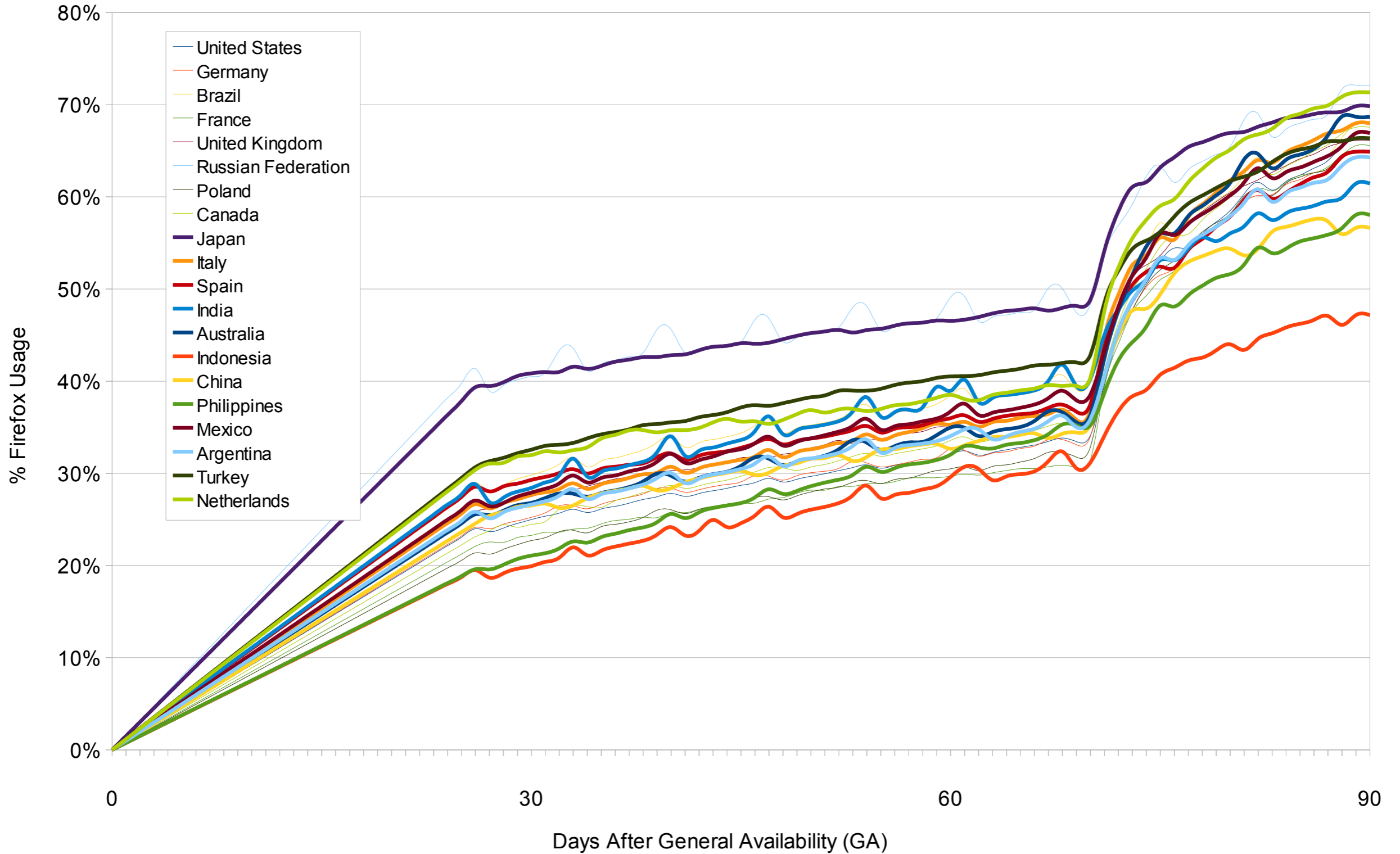
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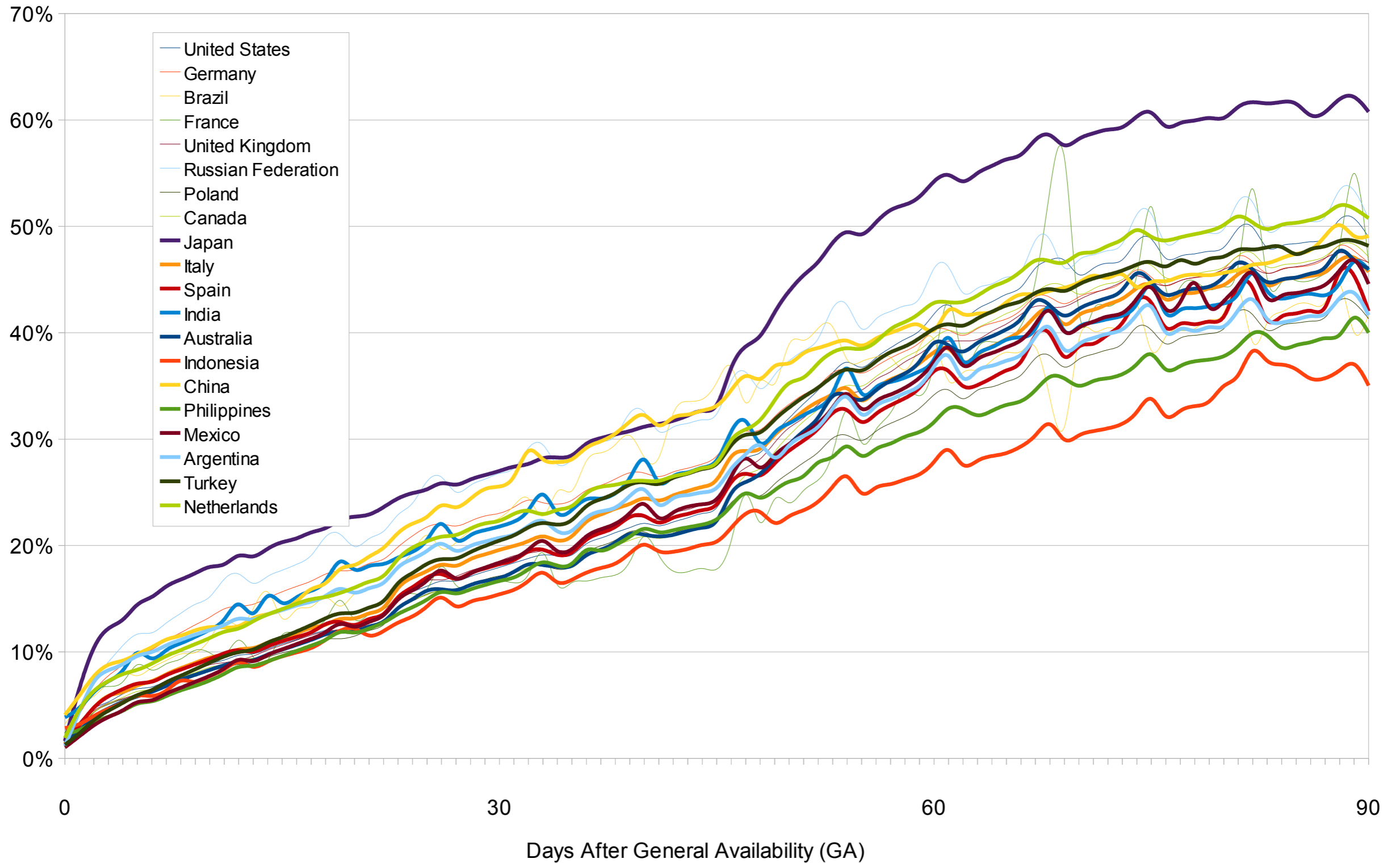
Firefox 3.0 Usage By Country 30-60-90 Days After GA

source: Fx Blocklist



Firefox 3.5 Usage By Country 30-60-90 Days After GA

source: Fx Blocklist



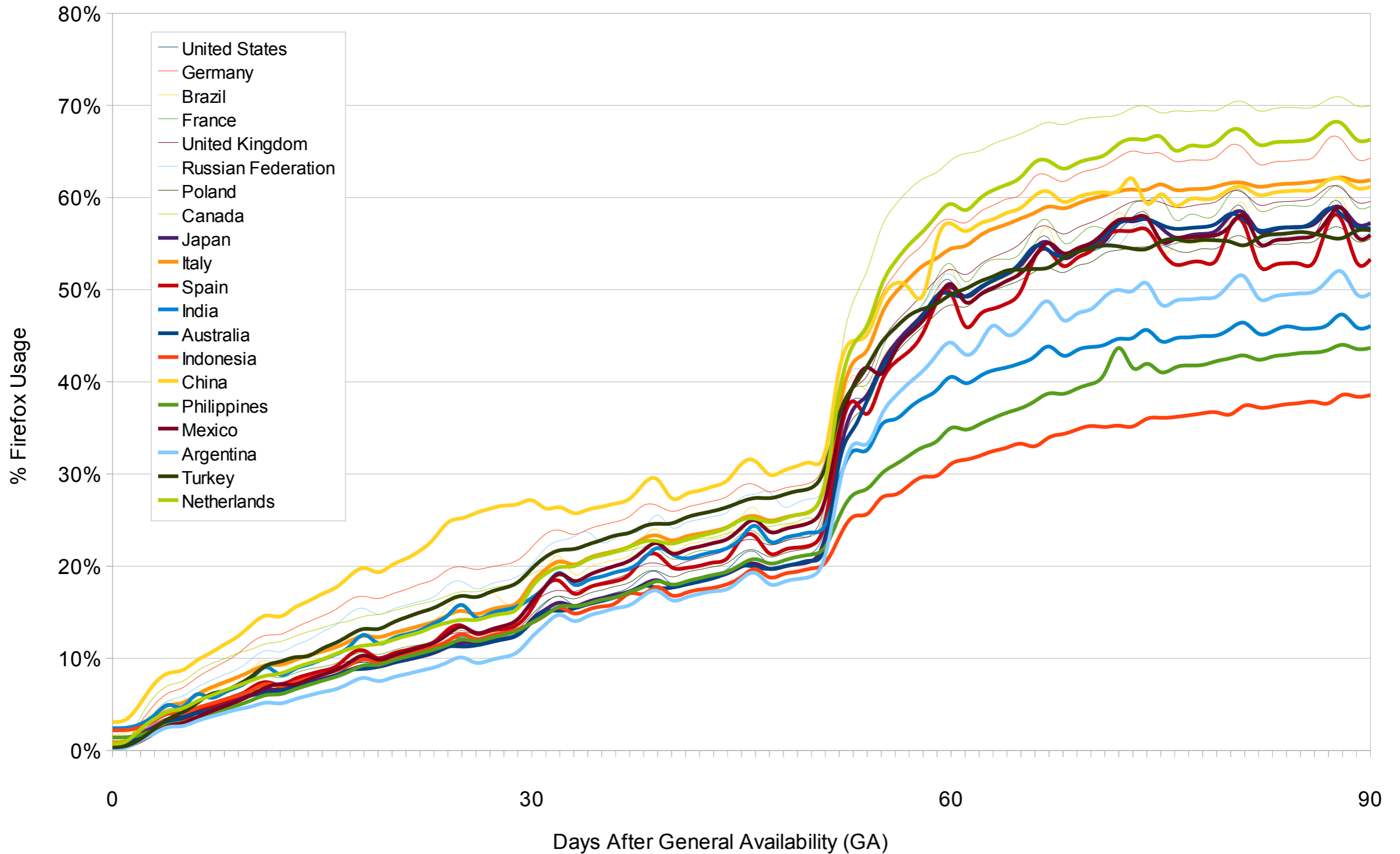
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Firefox 3.6 Usage By Country 30-60-90 Days After GA

source: Fx Blocklist



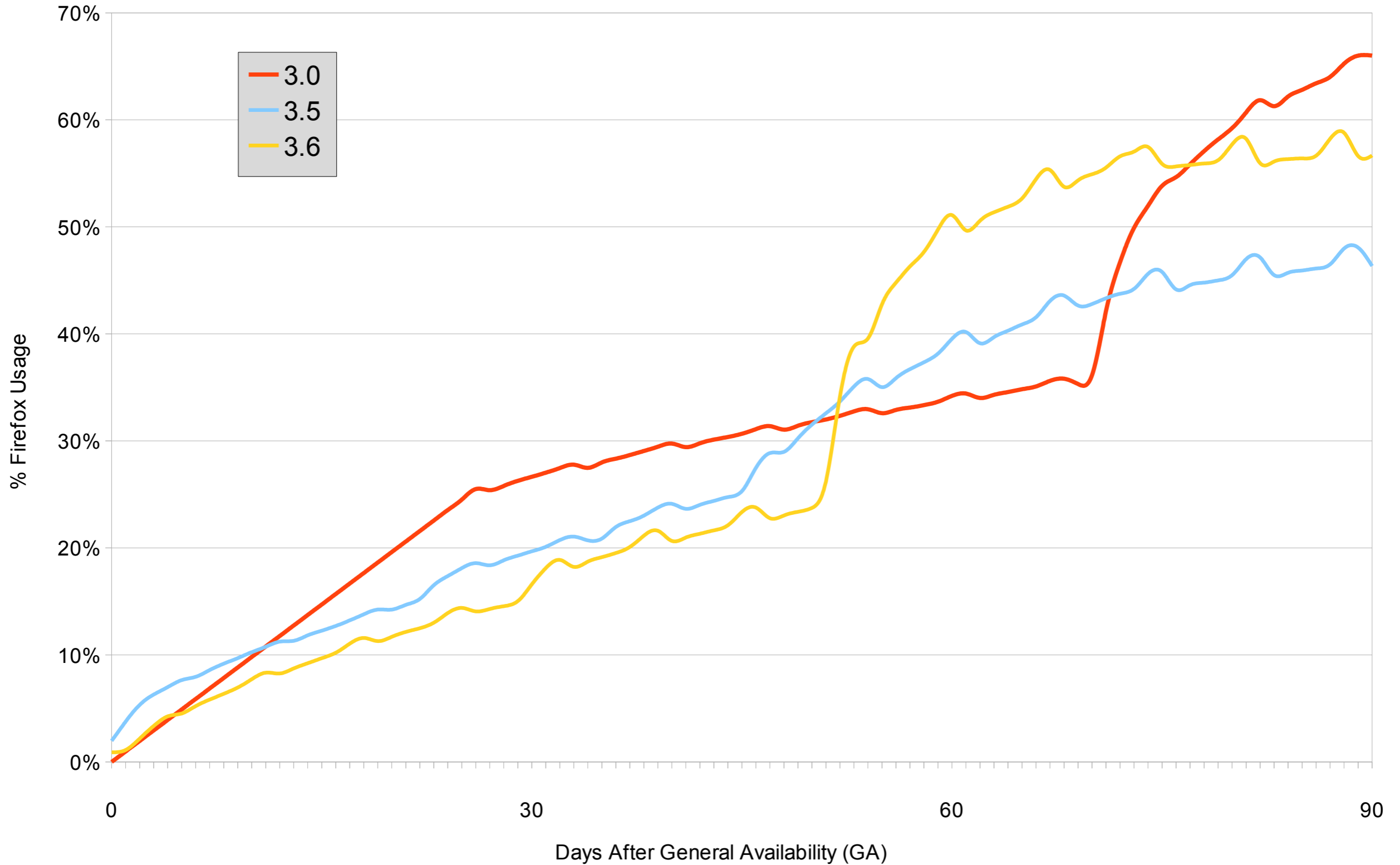
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Firefox Version Adoption 30-60-90 Days After GA

source: Firefox Blocklist*



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*First 27 days Fx 3.0 data are extrapolated

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30-day Adoption of Firefox 3.6 / Market Share

(source: NetApplications / Firefox Blocklist)

