Home Tab Design Lunch

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Home Tab Design Lunch

EMBRACE ME ! MY HEROE !

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Home Tab

- What can we do as a browser that web sites can not?

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What have we done?
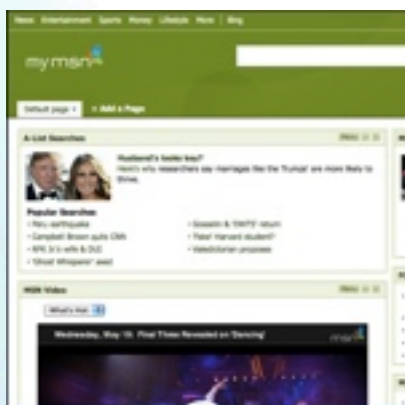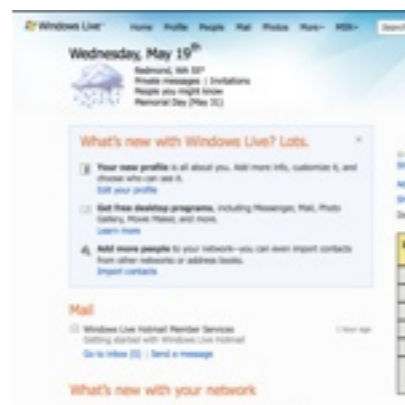
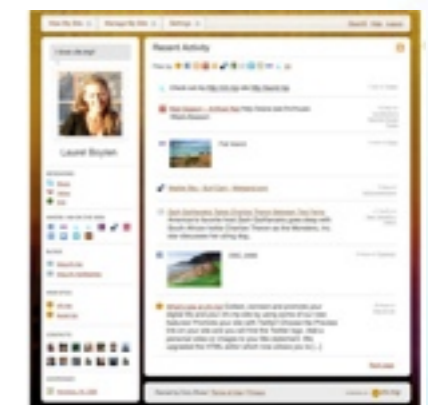### Existing Solutions

Yahoo!

My Yahoo!

iGoogle

MSN

My MSN

Windows Live

Netvibes

Chi.mp

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Follow our progress

- Planet UX - http://ux.firefox.com

- My Blog   - http://www.johnwaynehill.com/blog/tag/firefox/

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What are we doing here?
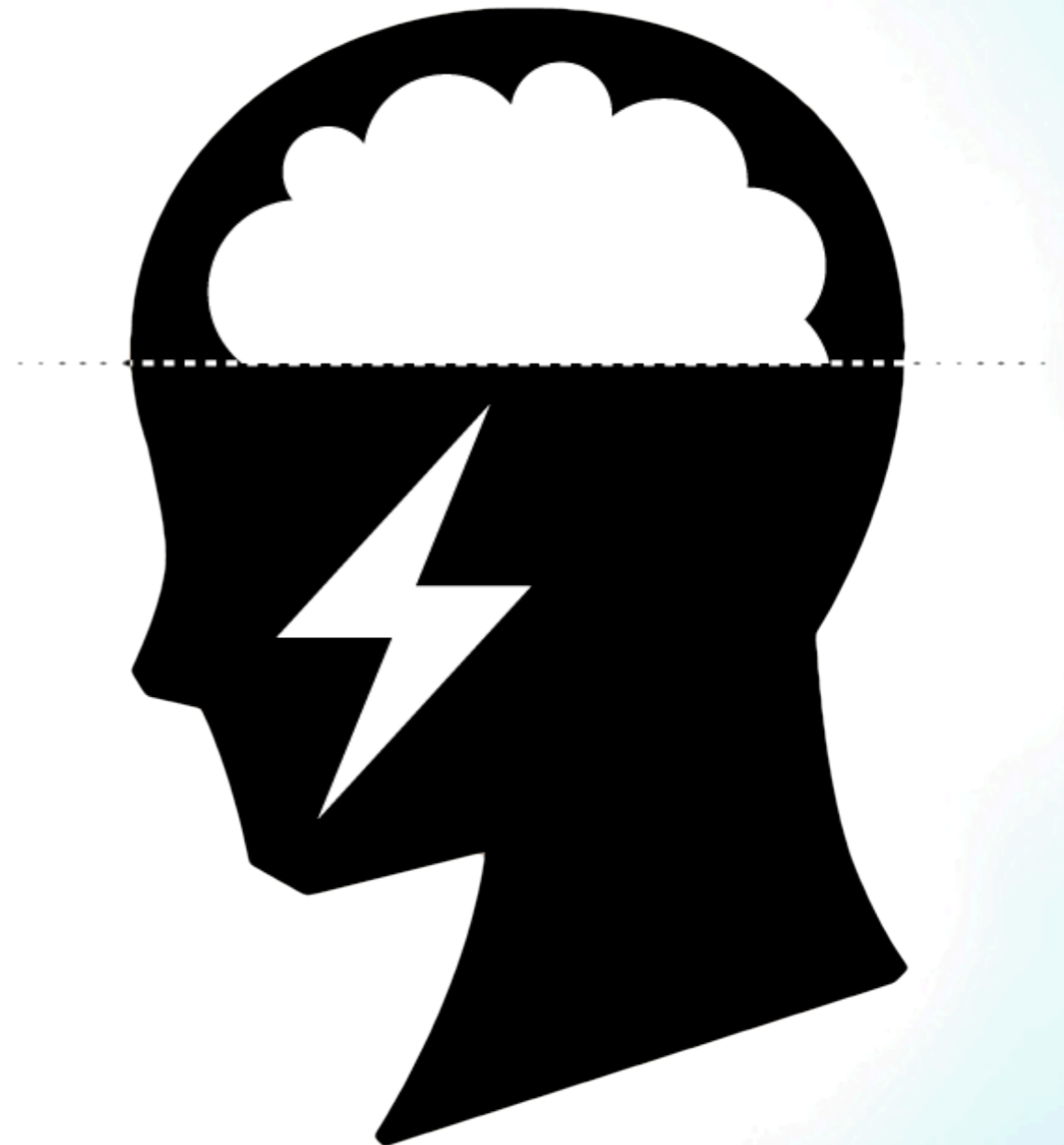
- You are smart people!

- We want your help.

We want your brains

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Rules of Engagement

1. Quantity rules

2. Crazy ideas

3. Keep the flow

4. Don't judge

5. Build on each other's ideas

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Put on your **thinking caps**!

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post
Firefox 4
Home tab

be mindful of the rules of engagement

Boyscout slides

(extra, just-in-case information)

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Existing Solutions Observations

- Most home page current use the gadgets/widgets

- Boxes are the prevalent way to interact with these widgets

- Most sites/pages allow for customization of layout, color choices, and/or themes

- News was the most popular default widget

- Ads were very prominent and disruptive to the experience

- Search was very prominent and always in the same position

- Tabs on the side/top were the predominant way to organize these 'boxes'

- Twitter trends were popular

- Facebook connect was popular

- Quick sharing was popular

- Quick links to other integrated services were popular

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Possible Design Tools

- **Golden Questions**

  used to understand many different perspectives

- **Secondary Research**

  what research has been done so far by academia and other industry players?

- **User Research**

  understand what users of home pages via surveys, possible interviews

- **Data Aggregation**

  bring together all data points, see trends, gather insights

- **Brainstorming**

  generate multiple ideas on what we can do as a browser

- **Design Lunch**

  group brainstorming to get multiple view points and crazy ideas

- **Sketching**

  to get ideas out of our heads

- **Concepting, Ideating**

  to fully explore a design space

- **Prototyping**

  to further explore a particular design

- **User Studies**

  to understand gaps and problems with a design or concept