

You are just a few moments a way from creating your new browser.

All fields are required except those marked with an asterisk *

[note: no need to say that this is your basic account info...."]

[remove all of the rest of the copy at the top of the page as it is repeated in the right-hand column]

Under account details, simplify to: "We require some information about you or your organization in order to register. This information is only used by Mozilla and will never be shared."

If select personal, hide "organization name" and "organization type" fields

remove star from fax

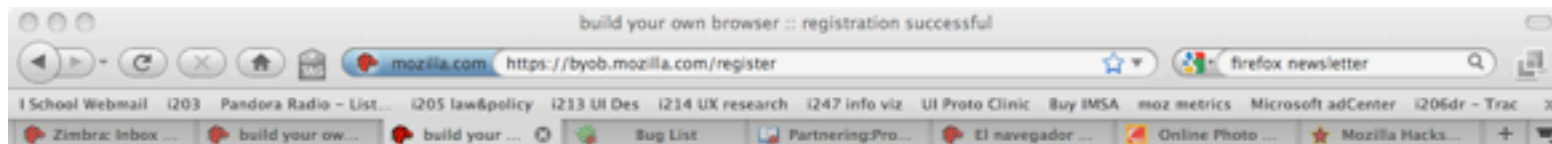
For fields that are required, make sure to be consistent (e.g., right now the "Street Address 2 is required, but not "Street Address 1")

Remove this

Remove this -- add it to the field name: "Full legal name of the organization"

Remove this

Change field name to organization mailing address - use a header in that form



mozilla build your own browser

register · login

Search browsers

Registration successful

Your account has been created, but is not yet active. An email containing information on how to activate your account has been sent to the address you provided. You must activate your account before you can login to the Build Your Own Browser application. Please check your email for this information, and activate your account.

If you do not receive this email within twenty-four hours, please contact us at byob-help@mozilla.com. If you are using any spam prevention software, please ensure that byob-registration@mozilla.com is whitelisted.

You can also use the button below to re-send the account activation email:

Re-send Account Activation Information

Simplify this copy to something like:

Headline: **Thank you for registering!**

You're almost ready to create a customized browser!

You'll receive an email shortly confirming that your account is approved. Please follow the instructions in order to finalize your registration.

If for some reason you don't receive an email after 24 hours, please contact us at byob-help@mozilla.com (check your SPAM filter first!). Alternatively, click the button below to re-send your activation information now.

NOTE: The first time someone clicks on the verification email, they should see a first run page explaining how to get started, or at least a few intro sentences

Account verification successful

Welcome to Mozilla's Build Your Own Browser (BYOB) web application. Your account has been successfully activated, and we've logged you in. We've also set a cookie for you that will keep you logged in to the application, so if you're using a computer that isn't always under your control, you should log out when you're finished using BYOB by using the "logout" link in the upper-right corner of every page.

Headline: **Welcome to Mozilla's Build Your Own Browser (B.Y.O.B.)!**

You're just a few minutes away from submitting your browser. The B.Y.O.B. wizard will walk you through each step. At any time, you may click the "Save" button and finish creating your browser later. Just make sure to sign-out when you're done.

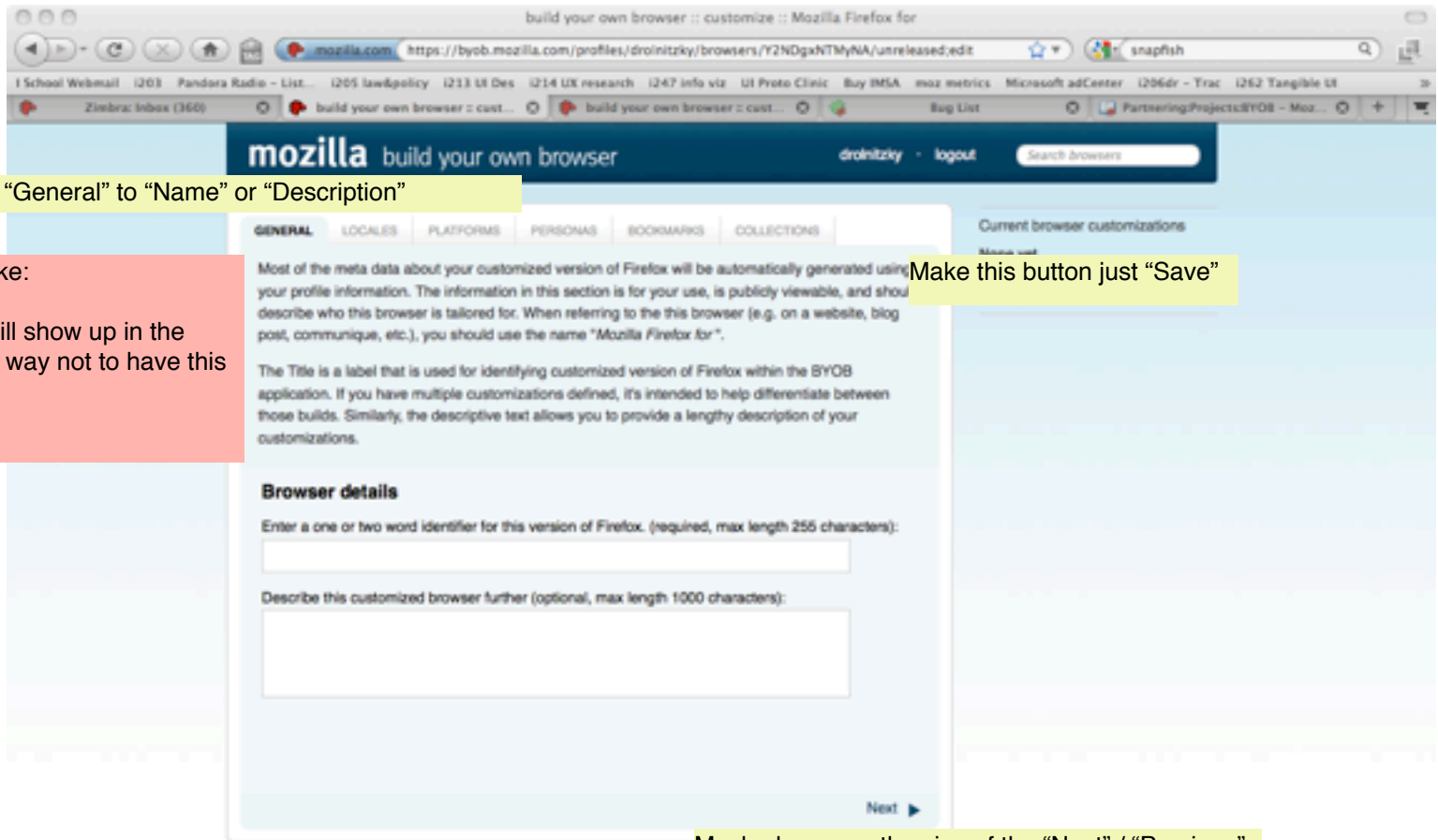
Get building now! (button links to the first tab of the wizard).

Want to learn more? View the B.Y.O.B. screencast.

Still need help? Contact us at help@byob.mozilla.com (or whatever the email address should be)

- Add a "get started" or "create browser" button to this page
- Add a link to return home or some navigation on this page to go to the BYOB homepage





Change "General" to "Name" or "Description"

Simplify this copy to something like:

"The information in this section will show up in the browser directory [note is there a way not to have this publicly available?]."

Make this button just "Save"

Maybe bump up the size of the "Next" / "Previous" buttons or add them closer to the top for visibility.

Copy:

B.Y.O.B. is currently available in the following locales. You can choose up to ten for your browser.

build your own browser :: customize :: Mozilla Firefox for test

mozilla.com https://byob.mozilla.com/profiles/drolnitzky/browsers/Y2NDGxNTMyNA/unreleased/edit#section

School Webmail | 203 Pandora Radio - List... | 205 law&policy | 213 UI Des | 214 UX research | 247 info viz | UI Proto Clinic | Buy IMSA | moz metrics | Microsoft adCenter | 206dr - Trac | 262 Tangible UI

Zimbra: Inbox (360) | build your own browser :: cust... | build your own browser :: cust... | Bug List | Partnering/Projects/BYOB - Moz...

mozilla build your own browser drolnitzky · logout Search browsers

GENERAL ✓ LOCALES PLATFORMS PERSONAS BOOKMARKS COLLECTIONS

Mozilla Firefox has been localized for many languages, and it is our intent for BYOB to eventually support all of them. For this version of BYOB, you can specify up to ten (10) locales.

Locales

<input checked="" type="checkbox"/> English (US)	<input type="checkbox"/> English (UK)
<input type="checkbox"/> Spanish (Argentina/Latin America)	<input type="checkbox"/> Spanish (Spain)
<input type="checkbox"/> German	<input type="checkbox"/> French
<input type="checkbox"/> Japanese	<input type="checkbox"/> Russian
<input type="checkbox"/> Chinese Mandarin	<input type="checkbox"/> Chinese Simplified

Current browser customizations

General

Save and Review

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Done

Copy:

B.Y.O.B. is available for Windows, Mac OSX, and Linux operating systems. Select each operating system you want to include with your browser. We encourage you to leave all three checked to make sure that as many people as possible will be able to use your browser.

build your own browser :: customize :: Mozilla Firefox for test

mozilla.com https://byob.mozilla.com/profiles/droinitzky/browsers/Y2NDgaNTMyNA/unreleased/edit?section

mozilla build your own browser droinitzky - logout

GENERAL LOCALES **PLATFORMS** PERSONAS BOOKMARKS COLLECTIONS

Mozilla Firefox is available for the Linux, Apple OSX, and Windows family of operating systems. BYOB will generate your customized version of Firefox for all three platforms by default, and we encourage making all platforms available to your target audience.

If, however, you only want to distribute a version for a certain platform(s), you can deselect the platforms you don't need below, and they won't be generated when you submit your distribution for approval.

Platforms

- Windows
- Mac OS X
- Linux

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Current browser customizations

General

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Done

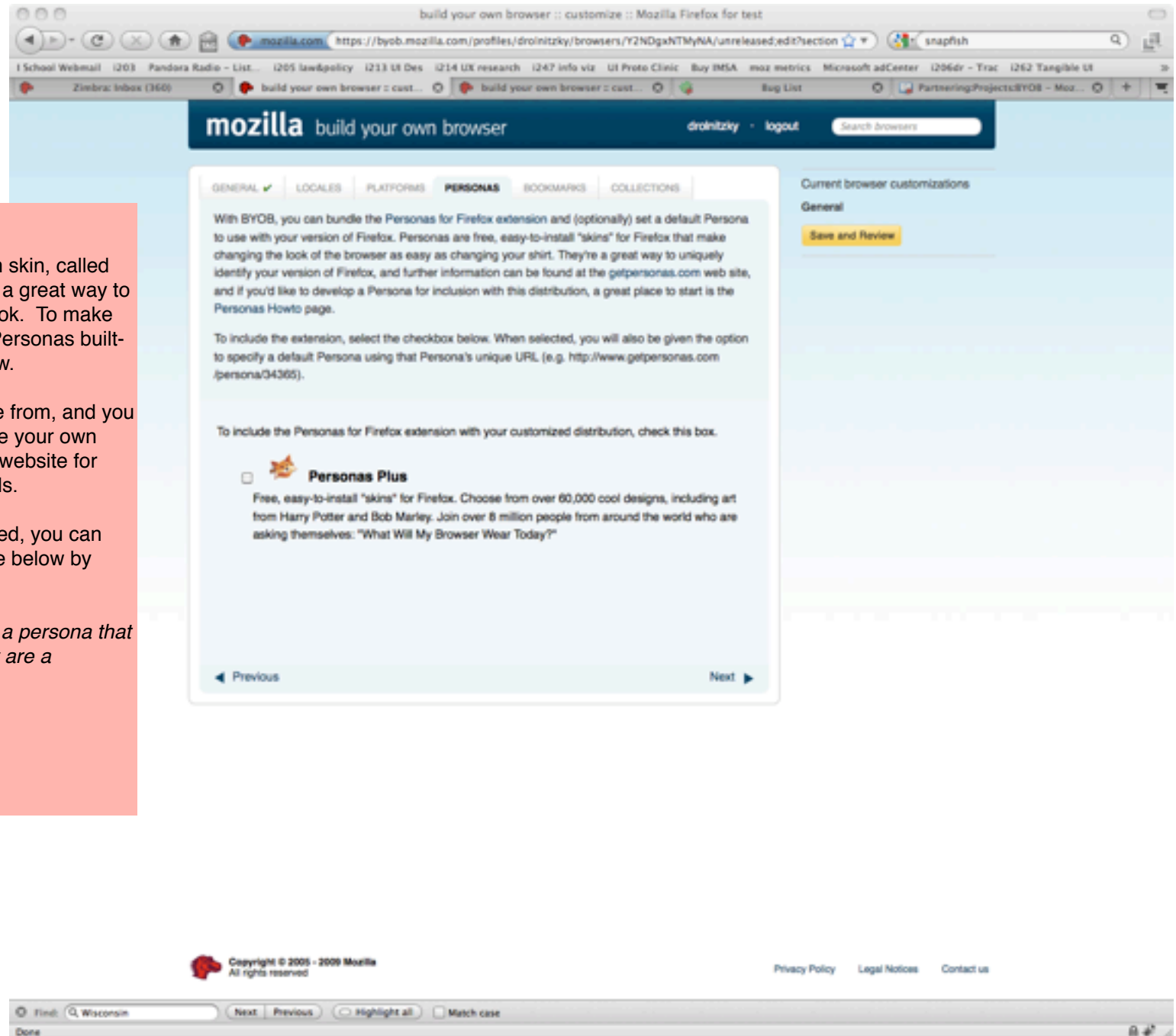
Copy:

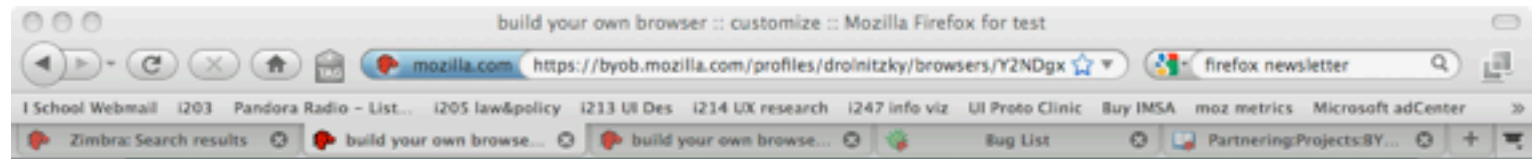
B.Y.O.B. allows you to add a custom skin, called Personas for Firefox. Personas are a great way to brand your browser with a unique look. To make sure that your browser is built with Personas built-in, make sure to check the box below.

There are many Personas to choose from, and you can even create your own. To create your own Persona, please visit the Persona's website for step-by-step instructions and tutorials.

If you already have a Persona created, you can specify the Persona you'd like to use below by checking the box below.

DR note: What if someone chooses a persona that they don't have the license to if they are a business?





mozilla build your own browser

- GENERAL ✓
- LOCALES
- PLATFORMS
- PERSONAS ✓
- BOOKMARKS**
- COLLECTIONS

You can add up to 5 custom bookmarks to your browser's bookmark menu.

Title	Feed URL	Website URL	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

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Personas
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Change these delete icons to something clearer (trash can) or put "delete" next to each one



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- GENERAL ✓
- LOCALES
- PLATFORMS
- PERSONAS ✓
- BOOKMARKS**
- COLLECTIONS

You can add up to 5 custom bookmarks to your browser's bookmark menu.

Title	Feed URL	Website URL	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

- Problems:
- Bookmark menu item #1: Title is required
 - Bookmark menu item #1: Valid URL for location is required
 - Bookmark menu item #1: Valid URL for feed is required
 - Problems in bookmark menu items.
 - Bookmark menu item #2: Title is required
 - Bookmark menu item #2: Valid URL for location is required
 - Bookmark menu item #3: Title is required
 - Bookmark menu item #3: Valid URL for location is required
 - Bookmark menu item #3: Valid URL for feed is required
 - Bookmark menu item #4: Title is required
 - Bookmark menu item #4: Valid URL for location is required
 - Bookmark menu item #5: Title is required
 - Bookmark menu item #5: Valid URL for location is required

If the user doesn't enter anything after opening up the option to input bookmarks, there's no way to get out of this screen. Add an escape hatch here - a cancel, or return, or something.

★ Add a new Normal bookmark
★ Add a new Live bookmark

You can add up to 3 custom bookmarks to your browser's link toolbar.

★ Add a new Normal bookmark
★ Add a new Live bookmark

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DR note: I'm not really 100% sure how this manifests itself in the end product. If you add a collection url, does a user see this as an option when they install the build? If so, this is the copy I'd use:

Add-ons are small pieces of software that add features and functionality to your browser. You can choose a set of Add-ons to suggest. B.Y.O.B. allows you to customize your distribution with a set of Add-ons called a collection.

If you have an Add-on Collection, you can enter it below. If you'd like to create one, please visit the Add-on collections homepage (add link).

You can learn more about Collections and Add-ons here (add links).

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mozilla.com https://byob.mozilla.com/profiles/drolnitzky/browsers/Y2NDGxNTMyNA/unreleased/edit?section

mozilla build your own browser drolnitzky · logout Search browsers

GENERAL ✓ LOCALES PLATFORMS PERSONAS BOOKMARKS **COLLECTIONS**

You can choose a set of addons to suggest for installation in your browser by using the collections feature of addons.mozilla.com (eg: <https://addons.mozilla.org/en-US/firefox/collection/social>)

Add-ons Collection URL:

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mozilla.com https://byob.mozilla.com/profiles/drolnitzky/browsers/Y2NDGxNTMyNA/unreleased/edit/show_y snapfish

School Webmail 1203 Pandora Radio - List... 1205 law&policy 1213 UI Des 1214 UX research 1247 info viz UI Proto Clinic Buy IMSA moz metrics Microsoft adCenter 1206dr - Trac 1262 Tangible UI

Zimbra: Inbox (360) build your own browser :: cust... build your own browser :: cust... Bug List PartneringProjectsBYOB - Moz...

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drolnitzky - logout Search browsers

GENERAL ✓ LOCALES PLATFORMS PERSONAS BOOKMARKS COLLECTIONS

You can choose a set of addons to suggest for installation in your browser by using the collections feature of addons.mozilla.com [eg: https://addons.mozilla.org/en-US/firefox/collection/social]

Add-ons Collection URL:

Current browser customizations

General [Save and Review](#)

Add a close button to lightboxes

Review and Confirm: 1 of 2

Please review your customizations detailed below before submitting your browser for build and approval:

General [edit](#)
Mozilla Firefox for test

Locales [edit](#) **Platforms** [edit](#)

- English (US)
- Windows
- Mac OS X
- Linux

Personas [edit](#)

✖ The Personas add-on will be not installed.

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Done

Copy:

Headline: **Ready to request a release for this browser?**

Subhead: Please take a moment to review some of our legal language.

Mozilla's Build Your Own Browser (B.Y.O.B.) application creates a customized version of Firefox that can be publicly distributed. These customized versions of Firefox are licensed under the [Mozilla Public License](#) (MPL), and their installation files and contents are subject to the restrictions outlined in the [Mozilla Trademark Policy](#). By using BYOB and/or distributing the installers generated by BYOB, you understand and agree to this policy.

The rules governing this distribution, which are further outlined in the Mozilla Public License and the Mozilla Trademark Policy are:

- The program installers generated by BYOB and/or their contents may not be modified in any way
- Any installer distributed must be signed with a digital certificate issued by Mozilla
- The installers must be distributed at no cost to the end-user
- The installers must be distributed as-is as a stand-alone file, and may not be incorporated with a meta-installer or pre-installed
- When referring to the product name, the installer must be referred to as Mozilla Firefox to differentiate it from the default release of Firefox.

If you have any questions or need clarification regarding these conditions, please [contact us](#).

DR note: consider also adding this info, which is contained in the email but should really be on this page:

Mozilla Public License
<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy
<http://www.mozilla.org/foundation/trademarks/policy.html>

mozilla build your own browser drolnitzky - logout Search browsers

Mozilla Firefox for

Created by drolnitzky on 03/12/2010

Request a new release for this browser?

Distribution and generation restrictions

Mozilla's Build Your Own Browser (BYOB) application generates installer files for a lightly customized version of Firefox that can be publicly distributed. These customized versions of Firefox are licensed under the [Mozilla Public License](#) (MPL), and the installer files and their contents are subject to the restrictions outlined in the [Mozilla Trademark Policy](#). By using BYOB and/or distributing the installers generated by BYOB, you understand and agree to this.

There are a few rules regarding distribution of the installers, and breaking any of the rules automatically revokes your (or your organization's) authorization to distribute them. The rules, which are further outlined in the [Mozilla Public License](#) and the [Mozilla Trademark Policy](#) are:

- The program installers generated by BYOB and/or their contents may not be modified in any way
- Any installer distributed must be signed with a digital certificate issued by Mozilla
- The installers must be distributed at no cost to the end-user
- The installers must be distributed as-is as a stand-alone file, and may not be incorporated with a meta-installer or pre-installed
- When referring to the product name, the installer must be referred to as Mozilla Firefox to differentiate it from the default release of Firefox.

If you have any questions regarding these conditions, or need clarification on any of the items mentioned here, please [contact us](#).

Comments:

Are you sure? yes / no < Ready to build this browser?

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Next Previous Highlight all Match case

DR note: if they already agree to the T&C's on the web app before they got this email, why are we sending the full copy again?

BYOB account verification email (suggested copy)

Greetings,

Thank you for registering for Mozilla's Build Your Own Browser (BYOB) application!

Before you get started, please remember that by using and distributing a customized version of Firefox, you agree to the program terms and conditions. You can review the terms and conditions here: <http://xxx.xxxxx.xxx> *[DR NOTE: add a link to the T&C's here instead of putting a long laundry list which they already saw in the final step in the web app to generate this email]*

BYOB is licensed under the Mozilla Public License (MPL), and their contents are subject to the restrictions outlined in the Mozilla Trademark Policy.

Mozilla Public License

<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy

<http://www.mozilla.org/foundation/trademarks/policy.html>

If you have any questions regarding these conditions, or need clarification on any of the items mentioned here, please contact us by visiting <https://byob.mozilla.com/contact/>

Please follow the link below to verify your email address and complete the account activation process:

https://byob.mozilla.com/verifyemail?email_verification_token=c90f26081e2a89ae59b7054de27e5

Welcome aboard, and thanks for registering!

Sincerely,

The Mozilla Build Your Own Browser (BYOB) Team

<http://buildyourownbrowser.com>

PS: If for some reason you did not register an account using this email address, please contact us at <https://byob.mozilla.com/contact/>. This is an automatically generated email--please don't reply directly.

BYOB account verification email (current text for reference)

Subject line: Thanks for registering with Mozilla's Build Your Own Browser!

Greetings,

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The originating account is not monitored, so please direct enquires about this email to the BYOB contact page at <https://byob.mozilla.com/contact/>.

Someone (possibly you) has registered an account using this email address with the BYOB application. The account's login name is "drolnitzky". If you are that someone, you will need to follow the link below to verify your email address and complete the account activation process. We'd also like you to be aware of some conditions regarding the use of BYOB, and distribution of the browsers it creates.

BYOB generates installer files for a lightly customized version of Firefox that can be publicly distributed. These customized versions of Firefox are licensed under the Mozilla Public License (MPL), and the installer files and their contents are subject to the restrictions outlined in the Mozilla Trademark Policy (links to both documents are below), By using BYOB and/or distributing the installers generated by BYOB, you understand and agree to this.

Mozilla Public License

<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy

<http://www.mozilla.org/foundation/trademarks/policy.html>

There are a few rules governing distribution of the installers, and breaking any of the rules automatically revokes your (or your organization's) authorization to distribute them. The rules, which are further outlined in the Mozilla Public License and the Mozilla Trademark Policy are:

- The program installers generated by BYOB and/or their contents may not be modified in any way
- Any installer distributed must be signed with a digital certificate issued by Mozilla
- The installers must be distributed at no cost to the end-user
- The installers must be distributed as-is as a stand-alone file, and may not be incorporated with a meta-installer or pre-installed
- When referring to the product name, the installer must be referred to using the title generated by BYOB to differentiate it from the default release of Firefox.

If you have any questions regarding these conditions, or need clarification on any of the items mentioned here, please contact us through the link below. If you agree to adhere to these conditions, then you can verify your email using the link below and get started with BYOB.

https://byob.mozilla.com/verifyemail?email_verification_token=c90f267f2081e2a89ae59b7054de27e5

Please click on the link above to complete the e-mail verification process and login to BYOB. If you believe this email was sent in error, please contact us through <https://byob.mozilla.com/contact/>.

Welcome aboard, and thanks for registering.

The Mozilla Build Your Own Browser (BYOB) Team

<http://buildyourownbrowser.com>

BYOB account lost password email (suggested new copy)

Subject line: New Password Request from Mozilla's Build Your Own Browser

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. Please do not respond directly to this email.

Someone has requested a reset of the password for the BYOB login named "xxxxxxx". This login was registered with this email address. If you are that someone, and wish to reset your password, please follow the link below to complete the password reset process:

https://byob.mozilla.com/changepassword?password_reset_token=cba880d87c64d07ceeb3dd721f8d22a2

If you did not request a password reset for this account, simply ignore this email, and your current password will remain in place. If you have any questions about this email, or experience difficulties resetting your password, please contact us via the BYOB contact page at <https://byob.mozilla.com/contact/>.

Thanks!

The Mozilla Build Your Own Browser (BYOB) Team

<http://buildyourownbrowser.com>

BYOB account lost password email (current text)

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The originating account of this email is not monitored, so please direct enquires about this email to the BYOB contact page at <https://byob.mozilla.com/contact/>.

Someone (possibly you) has requested a reset of the password for the BYOB login named "drolnitzky". This login was registered with this email address. If you are that someone, and wish to reset your password, please follow the link below to complete the password reset process:

https://byob.mozilla.com/changepassword?password_reset_token=cba880d87c64d07ceeb3dd721f8d22a2

If you did not request a password reset for this account, simply ignore this email, and your current password will remain in place. If you have any questions about this email, or experience difficulties resetting your password, please contact us via the BYOB contact page at <https://byob.mozilla.com/contact/>.

Thanks!

The Mozilla Build Your Own Browser (BYOB) Team
<http://buildyourownbrowser.com>