



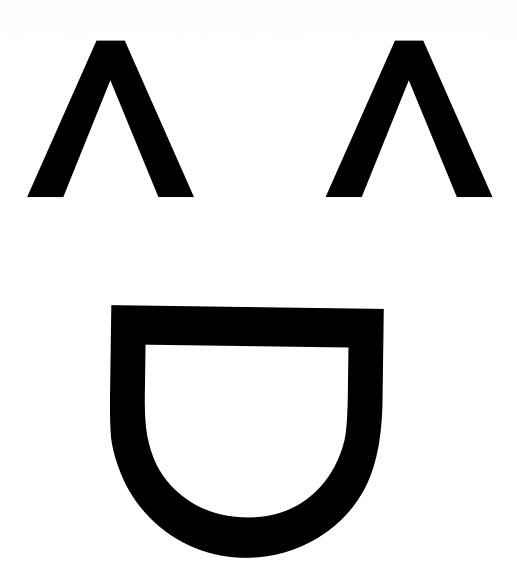


Helping 400 Million Firefox users

Why to join?

I Helping is great!





2 You can make a difference

Build a better web!



http://www.mozilla.org/about/Mission.html

#3
It's fun!

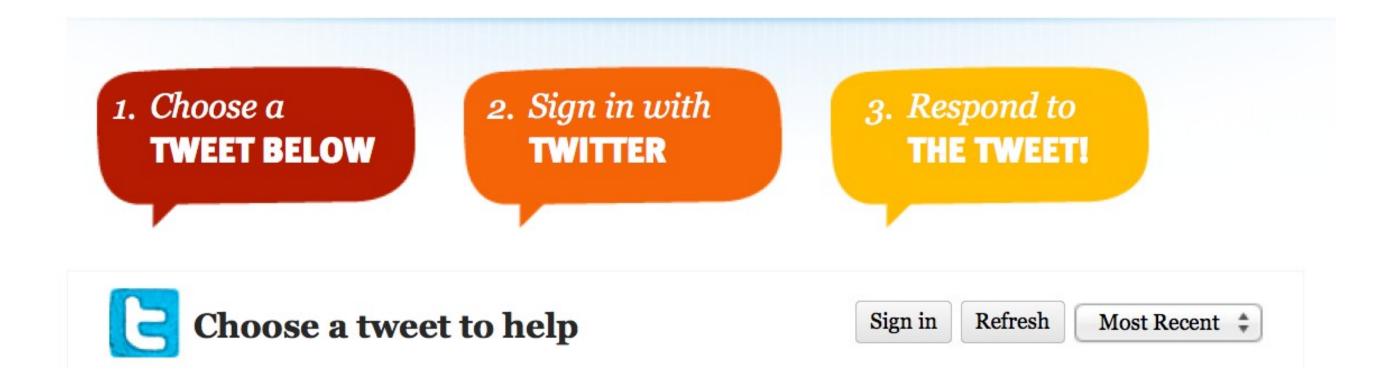


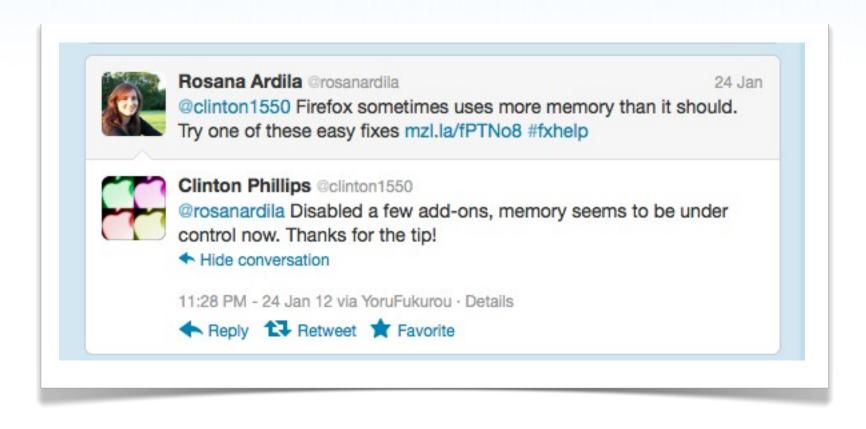
How to join?

I Army of awesome

Join our ARM OF AWESOME

Love Firefox and have a few moments to help? Help other Firefox users on Twitter. Good things will come to those who tweet!



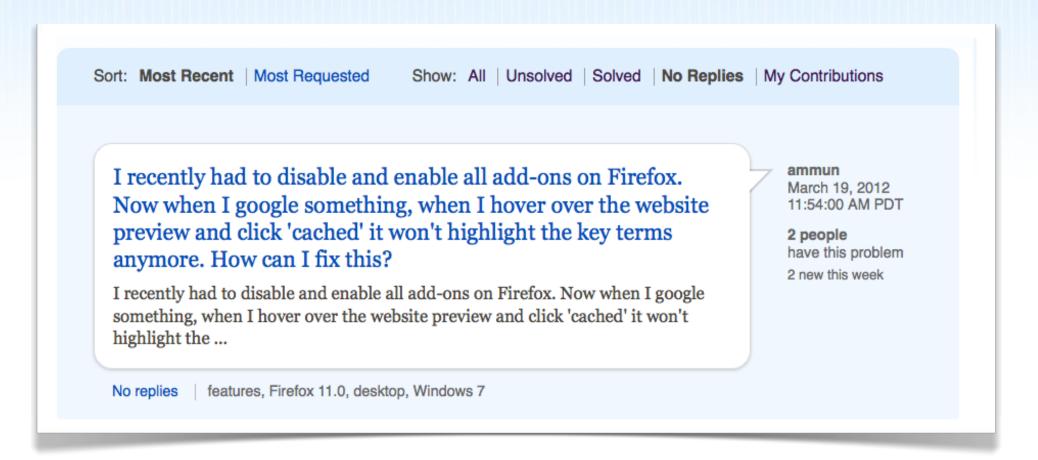


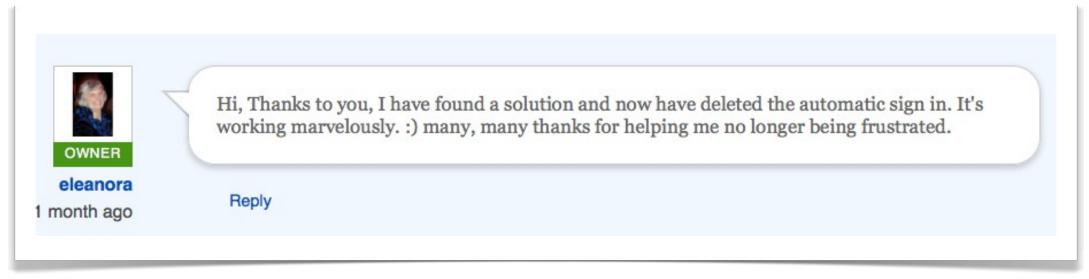
[If you want a screenshot of one of your tweets and the "thank you" after that]

Highlights

- Anyone can start immediately, no technical knowledge needed
- Fun and easy thanks to the canned answers
- Immediate help means also immediate gratitude, try it out!
- ATTENTION: Army of awesome is very addictive:)

#2 Help Forums





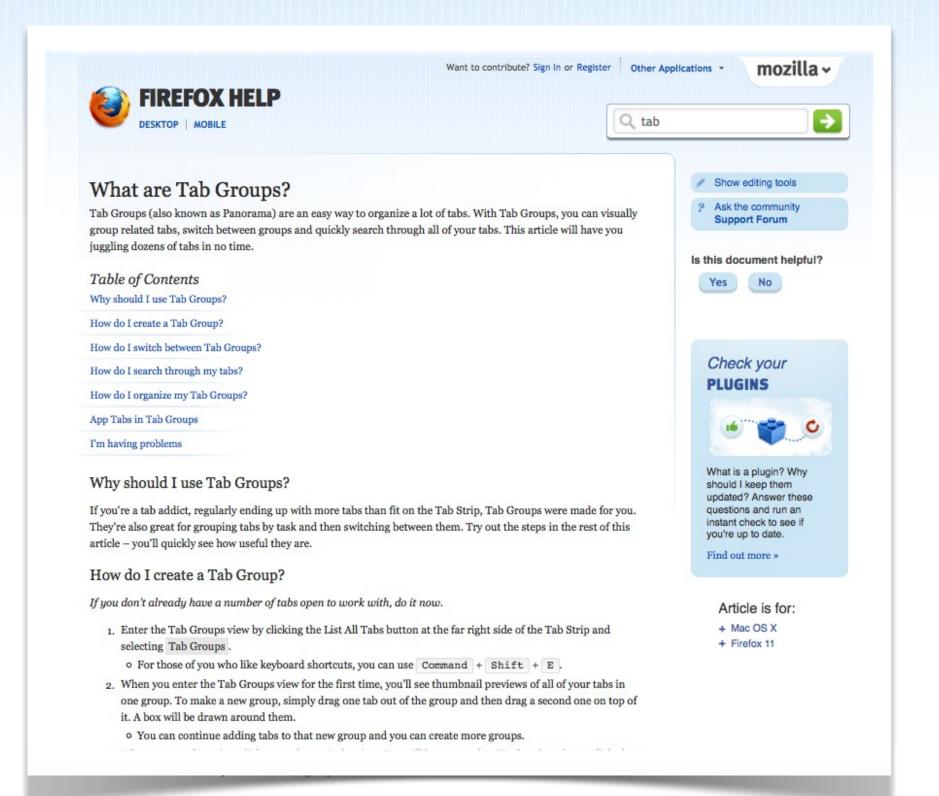
[If you want a screenshot of one of your answers and the "thank you" after that to make it more personal]



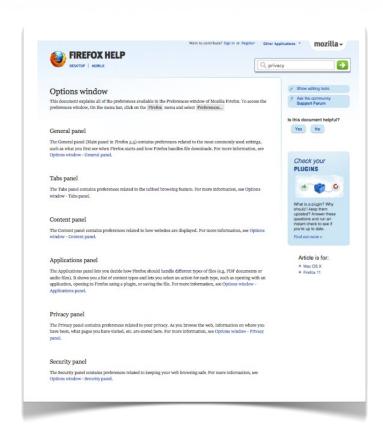
Highlights

- You can start with easy questions
- Users are very happy and grateful when you help them, your Karma points add up
- Take the challenge: troubleshooting is a lot of fun
- You are not alone: the SUMO community will help you on the IRC channel #sumo

3 Knowledge base



Huge Impact



One article

helps

Hundreds of thousands of people!

Article	Visits		Status
Using the Windows Media Player plugin with Firefox	844,440		
Private Browsing	577,233		
Plugin crash reports	470,113		
How do I turn on the Do-not-track feature?	338,932		
How to set the home page	238,467		
Updating Firefox	154,966		
Choosing More Secure Passwords	99,919		
How do I customize the toolbars?	91,379		
Clear Recent History	88,168		
How to clear the cache	80,227		

Highlights

- Biggest reach possible: one article helps hundreds of thousands!
- You can start by telling us how to improve articles
- Say cheese: you can also take care of the screenshots
- Take the challenge of writing help articles that will be translated into many languages

#4 LIOn



Help Firefox users in YOUR language

Highlights

- Biggest reach possible: one article helps hundreds of thousands!
- Say cheese: you can add screenshots in your language
- Take the challenge of translating and localizing help articles
- Be part of a local community

What are you waiting for?

Just go to http://support.mozilla.org and register

OR

Talk to your local Mozilla Rep

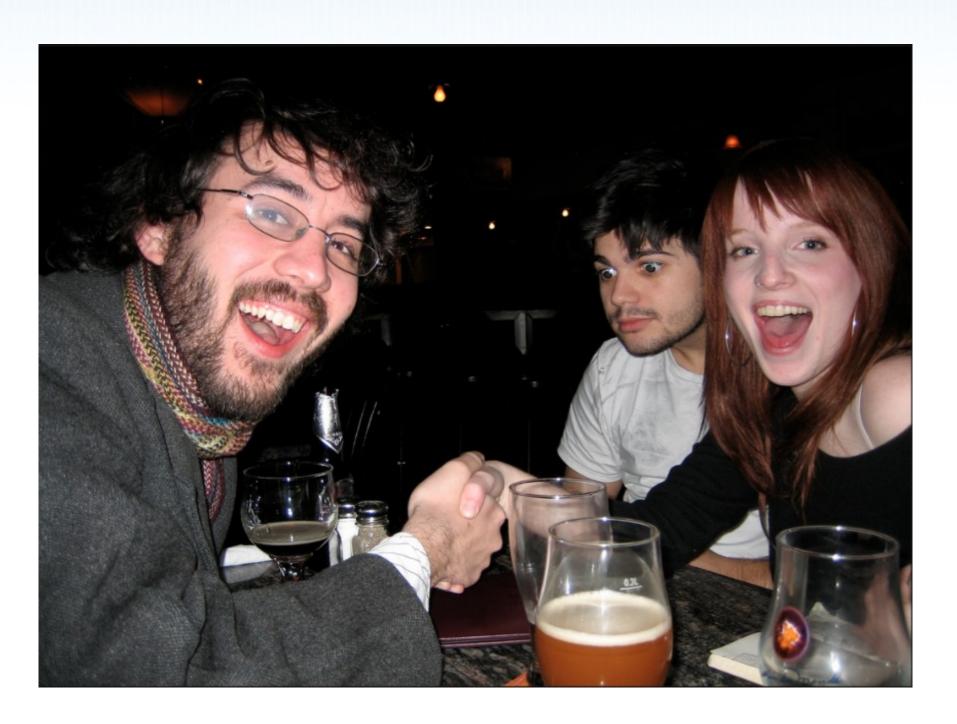
OR

Just drop a line to: Rosana or Madalina (rardila@mozilla.com / mana@mozilla.com)

We are waiting for you!

So, what now?

Talk to your friends!



Talk to your followers!





Talk to other communities!

